



RESULTS RELATING TO
THE HIGHEST-SPEND
GAMBLING ACTIVITIES
OF VICTORIAN ADULTS

Highest spend gambling activities in past year

Overall results

The highest spend gambling activities of gamblers by risk segment is presented in Table 37 and Figure 42. Findings overall showed that, while lotto/Powerball and pools were the highest spend activity for all Victorian adult gamblers (39.99% of gamblers), the highest spend activity for problem gamblers was poker and electronic gaming machines (64.14% of problem gamblers). In addition, for problem gamblers, the second and third highest spend activities were table games (11.21%), lotto products (9.73%) and betting on horse or harness racing or greyhounds - excluding sweeps (9.47%).

A similar trend applied to moderate risk gamblers, where poker and electronic gaming machines was the highest-spend activity of 46.30% of moderate risk gamblers, but lotto products were the second highest-spend activity (17.27%), then betting on horse/harness racing or greyhounds (12.39%). However, only 8% of moderate risk gamblers reported table games as their highest-spend activity.

In the case of low risk gamblers, lotto products were the highest-spend activity (31.84% of low risk gamblers), followed by pokies (26.75%) and horse/harness racing/greyhound betting - excluding sweeps (16.21%). In the case of non-problem gamblers, highest spend activities were lotto products (45.55%), competitions (23.74%) and pokies (9.49%).

Table 37. Highest spend gambling activities played in past year by Canadian Problem Gambling Severity Index (N=4677, July-October 2008)^a

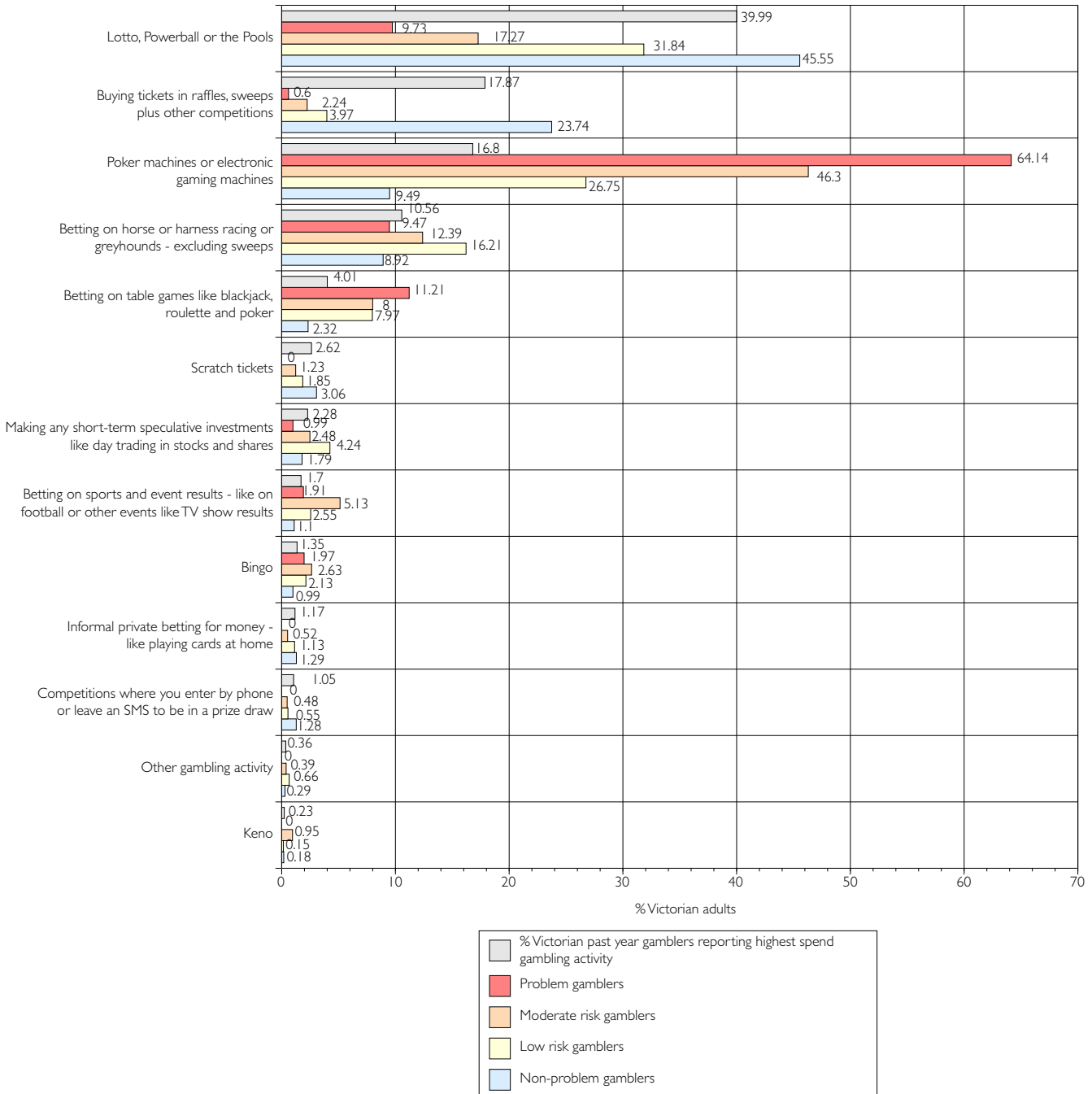
Gambling activities reported as highest spend activities in past year	% adults by type of gambler					% Victorian past year gamblers reporting activity as their highest spend gambling activity
	Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Informal private betting for money - like playing cards at home	%	1.29	1.13	0.52	0.00	1.17
	SE	0.29	0.47	0.31	0.00	0.23
	Lower	0.82	0.50	0.16	0.00	0.80
	Upper	2.01	2.53	1.68	0.00	1.71
Poker machines or electronic gaming machines	%	9.49	26.75	46.30	64.14	16.80
	SE	0.61	1.88	3.50	6.48	0.68
	Lower	8.35	23.23	39.55	50.73	15.51
	Upper	10.76	30.59	53.19	75.64	18.18
Betting on table games like blackjack, roulette and poker	%	2.32	7.97	8.00	11.21	4.01
	SE	0.43	1.39	1.98	5.31	0.45
	Lower	1.61	5.64	4.88	4.25	3.22
	Upper	3.34	11.16	12.85	26.43	5.00
Betting on horse or harness racing or greyhounds - excluding sweeps	%	8.92	16.21	12.39	9.47	10.56
	SE	0.68	1.90	2.43	4.15	0.64
	Lower	7.68	12.82	8.36	3.89	9.37
	Upper	10.34	20.29	17.99	21.29	11.88
Betting on sports and event results - like on football or other events like TV show results	%	1.10	2.55	5.13	1.91	1.70
	SE	0.25	0.81	1.61	1.88	0.27
	Lower	0.71	1.36	2.75	0.27	1.25
	Upper	1.70	4.72	9.35	12.30	2.31

Table 37. Highest spend gambling activities played in past year
by Canadian Problem Gambling Severity Index (N=4677, July-October 2008)^a

Gambling activities reported as highest spend activities in past year	% adults by type of gambler					% Victorian past year gamblers reporting activity as their highest spend gambling activity
	Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Keno	%	0.18	0.15	0.95	0.00	0.23
	SE	0.08	0.11	0.56	0.00	0.07
	Lower	0.08	.032	0.30	0.00	0.13
	Upper	0.41	0.67	2.96	0.00	0.43
Lotto, Powerball or the Pools	%	45.55	31.84	17.27	9.73	39.99
	SE	1.06	1.97	2.33	3.57	0.89
	Lower	43.48	28.11	13.17	4.63	38.26
	Upper	47.63	35.81	22.33	19.29	41.74
Scratch tickets	%	3.06	1.85	1.23	0.00	2.62
	SE	0.36	0.57	0.77	0.00	0.29
	Lower	2.43	1.00	0.36	0.00	2.12
	Upper	3.86	3.38	4.14	0.00	3.25
Bingo	%	0.99	2.13	2.63	1.97	1.35
	SE	0.18	0.52	1.49	1.39	0.20
	Lower	0.69	1.32	0.85	0.49	1.01
	Upper	1.42	3.43	7.78	7.62	1.81
Competitions where you enter by phone or leave an SMS to be in a prize draw	%	1.28	0.55	0.48	0.00	1.05
	SE	0.22	0.27	0.48	0.00	0.17
	Lower	0.91	0.21	0.07	0.00	0.77
	Upper	1.78	1.42	3.32	0.00	1.43
Buying tickets in raffles, sweeps, plus other competitions	%	23.74	3.97	2.24	0.60	17.87
	SE	0.89	0.69	0.84	0.60	0.67
	Lower	22.05	2.82	1.07	0.08	16.59
	Upper	25.53	5.57	4.62	4.15	19.23
Other gambling activity	%	0.29	0.66	0.39	0.00	0.36
	SE	0.12	0.33	0.39	0.00	0.11
	Lower	0.13	0.25	0.06	0.00	0.20
	Upper	0.64	1.73	2.73	0.00	0.64
Making any short-term speculative investments like day trading in stocks and shares	%	1.79	4.24	2.48	0.99	2.28
	SE	0.29	1.42	0.98	0.98	0.35
	Lower	1.30	2.18	1.13	0.14	1.69
	Upper	2.46	8.08	5.33	6.70	3.08

a. Question - In the past 12mths, did you mostly spend money on/at...? (Base: Adults who have engaged in at least one gambling activity in the past 12mths and were able to identify a certain gambling activity as their highest spend activity)

Figure 42. Highest spend gambling activities played in past year by Canadian Problem Gambling Severity Index (N=4677, July-October 2008)^a



a. Question - In the past 12mths, did you mostly spend money on/at....? (Base: Adults who have engaged in at least one gambling activity in the past 12mths and were able to identify a certain gambling activity as their highest spend activity)

Expenditure

Mean and median annual expenditure for the highest-spend gambling activities played in the past year are presented in Table 38.

As self-report gambling expenditure is typically very inaccurate, results should be interpreted with care. It should also be noted that expenditure was only asked of respondents for their highest-spend (ie. main) gambling activity. Hence, this data was not intended for expenditure modelling. As many of the standard errors are very high, results should be interpreted with extreme caution.

From this perspective, activities with reasonably low standard errors included pokies, lotto products, scratch tickets, bingo and competitions. Of these activities, pokies was by far the highest spend activity, with respondents spending an average of \$1990 per annum.

Other activities had high standard errors, so results need to be interpreted with extreme caution.

Table 38. Mean and median annual expenditure for single highest-spend gambling activity in past year (N=4359, July-October 2008)^a

Highest-spend gambling activity	Mean annual expenditure (\$)	Median annual expenditure (\$)	SE (Mean) (\$)	Lower (Mean) (\$)	Upper (Mean) (\$)
Informal private betting for money - like playing cards at home	575.26	200.00	188.78	205.15	945.37
Poker machines or electronic gaming machines	1990.00	300.00	345.12	1313.39	2666.60
Betting on table games like blackjack, roulette and poker	3810.89	240.00	2203.37	508.80	8130.58
Betting on horse or harness racing or greyhounds - excluding sweeps	7103.67	260.00	4003.13	744.42	14951.77
Betting on sports and event results - like on football or other events like TV show results	1435.05	200.00	738.76	13.27	2883.38
Keno	208.29	100.00	71.53	68.06	348.53
Lotto, Powerball or the Pools	414.12	240.00	18.49	377.87	450.36
Scratch tickets	71.78	20.00	14.63	43.10	100.46
Bingo	1137.76	624.00	197.81	749.94	1525.57
Competitions where you enter by phone or leave an SMS to be in a prize draw	15.92	5.00	6.15	3.86	27.97
Buying tickets in raffles, sweeps, plus other competitions	56.00	30.00	3.68	48.79	63.21
Making any short-term speculative investments like day trading in stocks and shares	20530.36	3000.00	7215.67	6384.12	34676.60

a. Question - How much money on average did you typically spend on this activity (highest-spend gambling activity) in the past 12mths? (Base: Adults who have engaged in at least one gambling activity in the past 12mths and were able to identify their highest-spend activity in past year) (Median standard errors and confidence intervals not available)

Highest-spend channels
- overall results

While some samples were very small (given that there was a smaller range of highest-spend gambling activities), highest spend channels for different gambling activities also revealed a number of trends. Spend channel trends are summarised in Table 39.

Table 39. Highest-spend channels for gamblers identifying their highest-spend gambling activity (July-October 2008)^a

For those who spent most money on...	Highest-spend channels (% refers to percent of players mentioning channel of their highest-spend channel)	For those who spent most money on...	Highest-spend channels (% refers to percent of players mentioning channel of their highest-spend channel)
Informal private betting	<ul style="list-style-type: none"> card games (86.34%) sports and event betting (5.80%) mahjong (4.83%) 	Keno	<ul style="list-style-type: none"> newsagent (27.67%) clubs (25.59%) pubs (24.86%) <i>Note: Tatts venue only (11.97%)</i>
Poker and electronic gaming machines	<ul style="list-style-type: none"> clubs (46.65%) pubs (31.62%) casino (14.43%) <i>Note: internet was only (0.24%)</i> 	Scratch tickets	<ul style="list-style-type: none"> newsagents (70.78%) Tatts venue (25.78%)
Table games - like blackjack, roulette or poker	<ul style="list-style-type: none"> casino (88.40%) in other states (7.52%) on a trip overseas (2.28%) <i>Note: internet was only (0.92%)</i> 	Bingo	<ul style="list-style-type: none"> clubs (44.11%) bingo hall (37.51%) community hall (8.50%) <i>Note: Church only (0.67%)</i>
Table games	<ul style="list-style-type: none"> casino (88.40%) in other states (7.52%) on a trip overseas (2.28%) <i>Note: internet was only (0.92%)</i> 	Phone-in/ SMS competitions	<ul style="list-style-type: none"> SMS competitions (64.70%) phone-in competitions (30.17%)
Horse/harness/ greyhound wagering	<ul style="list-style-type: none"> off-track at a TAB (45.31%) pubs (18.29%) race tracks (17.53%) <i>Note: internet was only (8.29%) and phone was only (5.20%)</i> 	Raffles/sweeps/ competitions	<ul style="list-style-type: none"> schools (19.56%) clubs (14.26%) over the phone (12.38%) at a workplace/office (11.77%) shopping centre (8.89%) mail (8.26%) <i>Note: Internet only (0.64%)</i>
Sports and event betting - like on sports and TV shows	<ul style="list-style-type: none"> TABs (41.24%) internet (35.37%) clubs (6.45%) <i>Note: race track was only (1.70%)</i> 	Speculative investments	<ul style="list-style-type: none"> online (63.10%) through a broker (30.59%)

a. (Base: Gamblers identifying a certain gambling activity as their highest-spend activity in the past 12 months)

Highest-spend channels
- results by risk segment

Table 40 summarises the highest-spend channels for the gambling activities most frequently identified as being a highest-spend activity.

Table 40. Top highest-spend channels for gamblers identifying their highest-spend gambling activity by Canadian Problem Gambling Severity Index (July-October 2008)^a

For those who spent most money on...	Highest-spend channels (% refers to percent of players mentioning channel as highest-spend channel)			
	Problem gamblers	Moderate risk gamblers	Low risk gamblers	Non-problem gamblers
Informal private betting <i>(caution - small N)</i>	<ul style="list-style-type: none"> n/a 	<ul style="list-style-type: none"> N=3 cards (74.92%) sports (25.08%) 	<ul style="list-style-type: none"> N=7 cards (82.27%) sports (11.02%) 	<ul style="list-style-type: none"> N=28 cards (87.77%) mahjong (6.12%)
Poker and electronic gaming machines	<ul style="list-style-type: none"> clubs (54.84%) pubs (31.16%) casino (10.54%) 	<ul style="list-style-type: none"> clubs (50.19%) pubs (34.03%) casino (12.04%) 	<ul style="list-style-type: none"> clubs (48.05%) pubs (35.09%) casino (11.63%) 	<ul style="list-style-type: none"> clubs (41.94%) pubs (26.64%) casino (18.61%)
Table games - like blackjack, roulette or poker <i>(caution - small N)</i>	<ul style="list-style-type: none"> N=4 casino (100%) 	<ul style="list-style-type: none"> casino (91.16%) other states (7.94%) 	<ul style="list-style-type: none"> casino (88.59%) other states (6.98%) internet (2.48%) 	<ul style="list-style-type: none"> casino (85.38%) other states (9.02%) trip overseas (3.79%)
Horse/harness/greyhound wagering <i>(caution - small N)</i>	<ul style="list-style-type: none"> N=8 clubs (31.26%) pubs (32.17%) phone (20.45%) TAB (10.86%) <i>Note: track only 3.55%</i> 	<ul style="list-style-type: none"> TAB (38.53%) pubs (29.33%) internet (19.73%) <i>Note: track only 4.50% and phone only 4.06%</i> 	<ul style="list-style-type: none"> TAB (45.04%) pubs (22.91%) track (10.68%) internet (8.84%) <i>Note: phone only 3.11%</i> 	<ul style="list-style-type: none"> TAB (47.64%) race track (23.21%) pubs (13.97%) internet (6.59%) phone (5.84%)
Sports and event betting - like on sports and TV shows <i>(caution - small N)</i>	<ul style="list-style-type: none"> N=1 TAB (100%) 	<ul style="list-style-type: none"> N=11 internet (44.27%) TAB (34.06%) phone (11.54%) 	<ul style="list-style-type: none"> N=13 TAB (38.03%) internet (31.13%) clubs (20.45%) 	<ul style="list-style-type: none"> N=28 TAB (43.51%) internet (35.42%) <i>Note: track only 3.68%</i>
Keno <i>(caution - small N)</i>	<ul style="list-style-type: none"> n/a 	<ul style="list-style-type: none"> N=3 clubs (72%) newsagent (28%) 	<ul style="list-style-type: none"> N=2 newsagent (100%) 	<ul style="list-style-type: none"> N=8 pubs (43.85%) Tatts venue (21.10%) newsagent (12.60%)
Scratch tickets	<ul style="list-style-type: none"> n/a 	<ul style="list-style-type: none"> Tatts venue (85.11%) newsagent (14.89%) 	<ul style="list-style-type: none"> newsagent (52.72%) Tatts venue (31.64%) 	<ul style="list-style-type: none"> newsagent (76.05%) Tatts venue (22.29%)
Bingo	<ul style="list-style-type: none"> club (50.90%) bingo hall (49.10%) 	<ul style="list-style-type: none"> bingo hall (69.80%) club (30.20%) 	<ul style="list-style-type: none"> club (52.79%) bingo hall (25.71%) 	<ul style="list-style-type: none"> club (42.79%) bingo hall (34.16%)
Phone-in/SMS competitions	<ul style="list-style-type: none"> n/a 	<ul style="list-style-type: none"> SMS (100%) 	<ul style="list-style-type: none"> SMS (74.48%) Phone-in (25.52%) 	<ul style="list-style-type: none"> SMS (62.16%) Phone-in (31.93%)
Raffles/sweeps/competitions	<ul style="list-style-type: none"> school (100%) 	<ul style="list-style-type: none"> on street (19.25%) mail (17.96%) 	<ul style="list-style-type: none"> school (11.62%) mail (10.20%) 	<ul style="list-style-type: none"> school (19.98%) workplace (12.10%)
Speculative trading	<ul style="list-style-type: none"> online (100%) 	<ul style="list-style-type: none"> online (77.67%) 	<ul style="list-style-type: none"> online (83.74%) 	<ul style="list-style-type: none"> online (47.50%) broker (46.56%)

a. (Base: Gamblers identifying a certain gambling activity as their highest-spend activity in the past 12 months)

Preferred venue features

Preferred features of pokies venues

As part of the study, players who identified their highest-spend activity as poker and electronic gaming machines, were asked to mention their top three preferred venue features. Results are shown in Table 41. Overall trends highlighted that top preferred features of pokies venues included food quality (25.44%), the venue being close to home (24.52%) and nice venue staff/managers (21.95%).

Problem gamblers reported their favourite features as the venues being close to home (38.35%), nice venue staff/managers (33.07%) and being easy to get to (26.07%). Also interesting to note is that, compared to other groups, problem gamblers seemed to be more likely to report features such as poker machine brands, linked jackpots and convenient opening times.

Table 41. Top three most preferred features of pokies venues by Canadian Problem Gambling Severity Index - MULTIPLE RESPONSES (N=730, July-October 2008)^a

Top three preferred features of most preferred pokies venues	% adults by type of gambler				% Victorian adults who reported pokies as their highest-spend gambling activity
	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Food quality	32.63	24.03	21.29	5.37	25.44
Close to home	16.99	28.74	27.60	38.35	24.52
Nice venue staff/managers	18.01	23.94	22.46	33.07	21.95
Social reasons/social atmosphere/aspect/to meet with friends	23.54	15.13	11.27	9.62	17.25
Food pricing	16.00	17.96	11.7	4.57	14.77
Easy to get to	12.08	14.99	8.25	26.07	13.23
Pleasant interior	11.35	13.76	13.84	13.47	12.79
Atmosphere/nice surroundings/not crowded/busy	11.12	14.4	10.14	19.96	12.6
Range of food	15.01	7.12	4.93	6.34	9.76
Drink pricing	7.27	10.96	8.90	12.10	9.12
Good music/entertainment	11.66	11.4	2.52	0.96	8.77
Poker machine brands	2.57	3.59	5.25	10.84	4.10
Cheaper prices for members	2.53	3.00	7.41	2.14	3.70
Food/drinks	4.37	3.26	3.52	0.00	3.51
Bingo/games/TAB	2.29	3.17	4.29	3.20	3.06
Incentives/freebies offered	0.86	2.41	7.00	4.05	2.91
Clean toilets/bathrooms	1.90	2.68	5.08	1.93	2.83
New poker machines	0.91	2.01	5.16	5.79	2.54
Prizes/draws offered	1.31	1.57	3.61	6.39	2.28
Recently renovated	1.55	0.84	3.09	0.69	1.60
Parking	2.15	0.53	1.77	1.90	1.56
Linked Jackpots	0.00	0.83	1.60	6.72	1.12
Other	1.17	0.33	2.42	0.00	1.09
Retail shops/shopping	1.68	0.00	0.64	0.00	0.82
Golf course/club	1.62	0.00	0.69	0.00	0.80
Convenient time/opening hours	0.00	0.28	0.00	8.60	0.76

a. Question - Apart from being able to play your preferred game, what are the top 3 features you most like about the venue (channels prompted)...? (Base: Adults who reported playing poker machine and electronic gaming machines as the highest-spend activity in the past 12mths) (Standard errors calculated via single response method)

Preferred features of table game venues

The top preferred features of table game venues for players nominating table games as their highest-spend activity is presented in Table 42. This showed preferred features included good music/entertainment (26.72%), social reasons/social atmosphere/aspect/to meet with friends (25.02%), being easy to get to (18.12%) and having a pleasant interior (17.19%). Samples for segments were too small for meaningful analysis.

Table 42. Top three most preferred features of table game venues by Canadian Problem Gambling Severity Index - MULTIPLE RESPONSES (N=95, July-October 2008)^a

Top three preferred features of most preferred table game venues	% adults by type of gambler				% Victorian adults who reported table games as their highest-spend gambling activity
	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Good music/entertainment	23.18	36.52	25.42	0.00	26.72
Social reasons/social atmosphere/aspect/to meet with friends	36.54	11.96	21.83	31.67	25.02
Easy to get to	6.11	32.21	25.77	0.00	18.12
Pleasant interior	16.65	18.43	9.62	29.30	17.19
Bingo/games/TAB	9.22	9.55	29.14	39.02	14.42
Nice venue staff/managers	22.19	7.52	13.04	0.00	13.87
Atmosphere/nice surroundings/not crowded/busy	14.04	14.76	4.34	0.00	11.86
Food quality	5.59	14.23	2.18	29.30	9.97
Drink pricing	10.39	8.68	7.22	14.21	9.57
Close to home	2.73	19.61	5.29	0.00	9.09
Convenient time/opening hours	10.85	7.42	0.00	0.00	7.22
Food/drinks	3.44	10.52	7.34	0.00	6.36
Other	1.24	6.94	0.00	31.67	5.35
Range of food	2.50	11.38	0.00	0.00	5.21
Clean toilets/bathrooms	0.00	8.68	0.00	0.00	3.18
Parking	2.56	2.97	2.18	0.00	2.47
New poker machines	3.62	2.17	0.00	0.00	2.29
Food pricing	0.00	3.21	2.28	0.00	1.51
Cheaper prices for members	0.00	0.00	10.27	0.00	1.51
Retail shops/shopping	1.82	0.00	0.00	0.00	0.75
Incentives/freebies offered	0.00	1.85	0.00	0.00	0.68
Linked Jackpots	0.00	1.12	0.00	0.00	0.41

a. Question - Apart from being able to play your preferred game, what are the top 3 features you most like about the venue (channels prompted)....? (Base: Adults who reported playing table games like blackjack, roulette and poker as the highest-spend activity in the past 12mths) (Standard errors calculated via single response method)

Preferred features of horse/harness racing/greyhound venues

Top preferred features of horse/harness/greyhound wagering venues, based on players nominating this as their highest-spend activity, are shown in Table 43. Preferred venue features included the venue being close to home (36.84%), social reasons/social atmosphere/aspect/to meet with friends (26.07%) and nice venue staff/managers (17.58%). Problem gamblers also mentioned the venue being close to home (68.6%) or easy to get to (33.81%), followed by linked jackpots (33.81%).

Table 43. Top three most preferred features of horse/harness/greyhound racing venues by Canadian Problem Gambling Severity Index - MULTIPLE RESPONSES (N=287, July-October 2008)^a

Top three preferred features of most preferred horse/harness/greyhound racing venues	% adults by type of gambler				% Victorian adults who reported horse/harness/greyhound racing as their highest-spend gambling activity
	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Close to home	37.03	34.35	34.88	68.60	36.84
Social reasons/social atmosphere/aspect/to meet with friends	27.65	21.77	39.37	0.00	26.07
Nice venue staff/managers	15.16	15.01	50.28	0.00	17.58
Easy to get to	12.92	19.98	9.28	33.81	15.36
Atmosphere/nice surroundings/not crowded/busy	11.48	12.97	16.81	30.42	12.87
Good music/entertainment	5.52	17.07	9.76	0.00	9.31
Pleasant interior	6.38	9.67	19.39	30.42	9.08
Food quality	10.76	4.96	6.10	0.00	8.30
Drink pricing	7.80	7.27	7.78	0.00	7.43
Bingo/games/TAB	8.67	2.79	3.55	8.22	6.41
Food pricing	6.65	2.17	17.43	0.00	5.96
Range of food	4.21	2.70	1.18	0.00	3.39
Food/drinks	3.40	3.02	3.20	4.38	3.29
Recently renovated	1.46	6.02	0.00	0.00	2.72
Parking	2.56	3.56	0.00	0.00	2.59
Cheaper prices for members	0.58	3.83	3.79	0.00	1.83
Clean toilets/bathrooms	1.01	1.38	2.67	0.00	1.23
Other	1.07	0.85	2.41	0.00	1.09
Linked Jackpots	0.00	0.00	0.00	33.81	0.87
New poker machines	0.00	1.69	0.00	11.74	0.83
Poker machine brands	0.00	1.69	0.00	0.00	0.52
Incentives/freebies offered	0.75	0.00	0.00	0.00	0.44
Prizes/draws offered	0.00	0.00	0.00	15.82	0.41
Convenient time/opening hours	0.00	0.26	0.00	0.00	0.08

a. Question - Apart from being able to play your preferred game, what are the top 3 features you most like about the venue (channels prompted)....?
 (Base: Adults who reported betting on horse or harness racing or greyhounds - excluding sweeps as the highest-spend activity in the past 12mths)
 (Standard errors calculated via single response method)

Preferred features of sports and event betting venues

While only a very small proportion mentioned sports and event betting as their highest-spend activity, top preferred venue features are shown in Table 44. Once again, the venue being close to home (59.92%) or easy to get to (40.78%) and food/drinks (17.45%) were the most preferred characteristics.

Table 44. Top three most preferred features of sports and event betting venues by Canadian Problem Gambling Severity Index - MULTIPLE RESPONSES (N=19, July-October 2008)^a

Top three preferred features of most preferred sports/events venues	% adults by type of gambler				% Victorian adults who reported sports and event betting as their highest-spend gambling activity
	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Close to home	28.64	69.06	100.00	0.00	59.92
Easy to get to	61.62	42.24	0.00	0.00	40.78
Food/drinks	29.87	0.00	27.28	0.00	17.45
Bingo/games/TAB	0.00	0.00	68.41	0.00	14.59
Nice venue staff/managers	18.33	0.00	31.59	0.00	13.87
Social reasons/social atmosphere/aspect/ to meet with friends	10.31	10.66	23.19	0.00	13.20
Food quality	29.87	0.00	0.00	0.00	11.63
Pleasant interior	0.00	21.97	0.00	0.00	8.73
Good music/entertainment	10.73	0.00	0.00	0.00	4.18
Food pricing	10.31	0.00	0.00	0.00	4.01
Other	8.95	0.00	0.00	0.00	3.48
Atmosphere/nice surroundings/not crowded/busy	2.76	0.00	0.00	0.00	1.07

a. Question - Apart from being able to play your preferred game, what are the top 3 features you most like about the venue (channels prompted)....? (Base: Adults who reported betting on sports or event results like on football or other events like TV show results as the highest-spend activity in the past 12mths) (Standard errors calculated via single response method)

Preferred features of keno venues

Top preferred venue features in the case of keno was similarly based on a very small sample, as very few people reported highest spending on keno. Results are in Table 45. Similar trends applied with preferred features being venues being easy to get to (39.69%) or close to home (29.83%) and food/drinks (24.32%).

Table 45. Top three most preferred features of keno venues by Canadian Problem Gambling Severity Index - **MULTIPLE RESPONSES** (N=7, July-October 2008)^a

Top three preferred features of most preferred keno venues	% adults by type of gambler				% Victorian adults who reported keno as their highest-spend gambling activity
	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Easy to get to	51.16	0.00	0.00	0.00	39.69
Close to home	31.35	100.00	0.00	0.00	29.83
Food/drinks	31.35	0.00	0.00	0.00	24.32
Food quality	24.35	0.00	0.00	0.00	18.89
Good music/entertainment	0.00	0.00	100.00	0.00	16.91
Other	11.16	0.00	0.00	0.00	8.66
Nice venue staff/managers	0.00	100.00	0.00	0.00	5.51
Prizes/draws offered	0.00	100.00	0.00	0.00	5.51
Food pricing	6.33	0.00	0.00	0.00	4.91
Drink pricing	6.33	0.00	0.00	0.00	4.91

a. Question - Apart from being able to play your preferred game, what are the top 3 features you most like about the venue (channels prompted)....? (Base: Adults who reported playing Keno as the highest-spend activity in the past 12mths) (Standard errors calculated via single response method)

Preferred features of bingo venues

Preferred features of bingo venues are shown in Table 46. Of adults who reported bingo as their highest-spend activity, the top preferred venues included social reasons/social atmosphere/aspect/to meet with friends (55.37%), the venue being close to home (19.53%), good music/entertainment(15.07%), nice venue staff/managers (13.11%) and the venue being easy to get to (10.21%).

Table 46. Top three most preferred features of bingo venues by Canadian Problem Gambling Severity Index - **MULTIPLE RESPONSES** (N=66, July-October 2008)^a

Top three preferred features of most preferred bingo venues	% adults by type of gambler				% Victorian adults who reported bingo as their highest-spend gambling activity
	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Social reasons/social atmosphere/ aspect/to meet with friends	57.8	40.85	91.3	50.90	55.37
Close to home	14.38	33.28	17.74	0.00	19.53
Good music/entertainment	17.3	10.06	0.00	49.10	15.07
Nice venue staff/managers	15.80	3.60	8.70	50.90	13.11
Easy to get to	12.55	9.74	0.00	0.00	10.21
Bingo/games/TAB	7.82	18.33	0.00	0.00	9.90
Pleasant interior	8.28	14.43	0.00	0.00	9.05
Food quality	5.81	9.29	8.70	50.90	8.85
Food pricing	9.57	10.04	0.00	0.00	8.54
Atmosphere/nice surroundings/not crowded/busy	6.18	8.61	8.70	0.00	6.84
Prizes/draws offered	4.41	10.25	0.00	0.00	5.56
Food/drinks	3.69	10.99	0.00	0.00	5.35
Drink pricing	5.78	0.00	0.00	0.00	3.41
Linked Jackpots	3.84	0.00	0.00	0.00	2.27
Cheaper prices for members	0.00	7.74	0.00	0.00	2.23
Poker machine brands	3.26	0.00	0.00	0.00	1.92
Range of food	3.17	0.00	0.00	0.00	1.87
Incentives/freebies offered	0.00	3.01	0.00	0.00	0.87
Other	1.23	0.00	0.00	0.00	0.72

a. Question - Apart from being able to play your preferred game, what are the top 3 features you most like about the venue (channels prompted)...? (Base: Adults who reported playing bingo as the highest-spend activity in the past 12mths) (Standard errors calculated via single response method)

Travel distances to highest-spend venues

Reported distances travelled by Victorian adults to highest-spend gambling venues are shown in Table 47. Only physical venues for highest-spend activities with sufficient sample were analysed. This implied that internet sites and the like were not included in this analysis.

Overall trends showed that 53.74% of pokies players travelled no more than 5km to their preferred pokies venue. In contrast, table game players reported travelling much further, given that most were travelling to the casino (based in the Central Business District) (84.23% travelled more than 10km). In relation to horse/harness/greyhound racing venues, similar to the pokies, 63.55% travel 5km or less to reach their preferred venue. Overall trends thus suggest that most people do not travel very far to access venues.

No significant differences were apparent between non-problem and problem gamblers for the pokies travel distances. However, moderate risk gamblers were significantly less likely to travel over 10km to the pokies, compared to non-problem gamblers (OR=0.59, $p < .05$). The same trend applied to low risk gamblers (OR=0.52, $p < .001$).

In relation to travel for table games and horse/harness and greyhound racing wagering, there were no notable significant differences.

Table 47. Distance to highest-spend venues by Canadian Problem Gambling Severity Index (N=variable, July-October 2008)^a

Venue	Distance to venue	% adults by type of gambler					% adults who reported the activity below as a highest-spend activity
		Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Kilometres to pokies (N=755)	1km away	%	9.88	16.07	16.43	18.07	13.90
		SE	1.88	2.747	4.21	5.31	1.52
		Lower	6.75	11.38	9.73	9.85	11.17
		Upper	14.23	22.20	26.38	30.82	17.16
	2-5km away	%	34.82	41.05	46.05	42.68	39.84
		SE	3.287	4.056	5.346	7.20	2.17
		Lower	28.68	33.40	35.89	29.48	35.66
		Upper	41.51	49.17	56.55	57.00	44.17
	6-10km away	%	14.14	16.30	8.24	12.96	13.39
		SE	2.407	3.343	2.329	4.812	1.56
		Lower	10.05	10.75	4.685	6.06	10.62
		Upper	19.55	23.94	14.11	25.57	16.75
	Over 10km away	%	41.16	26.59	29.28	26.29	32.87
		SE	3.603	3.58	5.01	7.31	2.11
		Lower	34.32	20.18	20.49	14.56	28.11
		Upper	48.35	34.16	39.94	42.76	37.14

Table 47. Distance to highest-spend venues by Canadian Problem Gambling Severity Index (N=variable, July-October 2008)^a

Venue	Distance to venue	% adults by type of gambler					% adults who reported the activity below as a highest-spend activity
		Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Kilometres to table games (N=100)	1km away	%	0.89	4.09	0.00	0.00	1.88
		SE	0.90	4.00	0.00	0.00	1.55
		Lower	0.12	0.58	0.00	0.00	0.36
		Upper	6.20	23.94	0.00	0.00	9.25
	2-5km away	%	0.00	8.74	0.00	0.00	3.24
		SE	0.00	4.462	0.00	0.00	1.70
		Lower	0.00	3.097	0.00	0.00	1.13
		Upper	0.00	22.28	0.00	0.00	8.96
	6-10km away	%	14.28	11.92	2.66	0.00	10.65
		SE	6.88	6.247	2.69	0.00	3.68
		Lower	5.24	4.046	0.3562	0.00	5.23
		Upper	33.41	30.29	17.29	0.00	20.45
	Over 10km away	%	84.84	75.25	97.34	100.00	84.23
		SE	6.93	7.999	2.688	0.00	4.12
		Lower	66.06	56.71	82.71	0.00	74.25
		Upper	94.15	87.59	99.64	0.00	90.82
Kilometres to horse/harness racing and greyhounds (N=319)	1km away	%	24.06	15.23	28.09	46.54	22.38
		SE	3.888	4.177	9.123	24.78	2.81
		Lower	17.27	8.698	13.88	10.99	17.34
		Upper	32.47	25.30	48.63	85.98	28.37
	2-5km away	%	34.66	50.25	53.9	49.62	41.17
		SE	4.082	7.532	11.35	24.97	3.57
		Lower	27.14	35.88	32.31	12.20	34.37
		Upper	43.03	64.58	74.11	87.47	48.32
	6-10km away	%	18.42	8.067	3.796	0.00	13.74
		SE	3.624	3.579	3.756	0.00	2.55
		Lower	12.33	3.296	0.523	0.00	9.44
		Upper	26.59	18.43	22.85	0.00	19.57
	Over 10km away	%	22.86	26.46	14.22	3.841	22.72
		SE	3.989	7.642	7.236	4.158	3.37
		Lower	15.98	14.28	4.928	0.4375	16.77
		Upper	31.59	43.72	34.65	26.64	30.01

a. Question - Roughly, how many kilometres are you away from this venue? (Specifically - poker machine and electronic gaming machine venues, table game venues or venues for betting on horse/harness/greyhound racing) (Base: Adults who have engaged in at least one gambling activity in the past 12mths and were able to report their highest-spend activity as one of the above)

Motivations for gambling on highest-spend activity

The major reasons why Victorian adults prefer their highest-spend gambling activity are shown in Table 48 and Figure 43. The major reported reasons were to win money (52.94%), general entertainment (31.76%) and social reasons (30.30%).

Compared to non-problem gamblers, problem gamblers were significantly more likely to report social reasons for liking their highest-spend activity (OR=1.75, $p<.05$) and this relative trend also applied to the low (OR=1.47, $p<.001$) and moderate risk groups (OR=1.48, $p<.05$).

Compared to non-problem gamblers, problem gamblers were not significantly more likely to play to win money. However, compared to non-problem gamblers, low risk gamblers were more likely to play to win money (OR=1.23, $p<.05$).

Possibly the most other interesting differences were in relation to gambling to take your mind off things, to relieve stress and due to boredom. In particular, compared to non-problem gamblers, problem gamblers were significantly more likely to gamble to take their mind off things (OR=14.1, $p<.001$), to relieve stress (OR=25.39, $p<.001$) and for reasons of boredom (OR=6.10, $p<.01$). Problem gamblers were also more likely to gamble out of habit (OR=5.39, $p<.01$). Compared to non-problem gamblers, problem gamblers were also significantly less likely to gamble to raise money for charity (OR=0.04, $p<.01$).

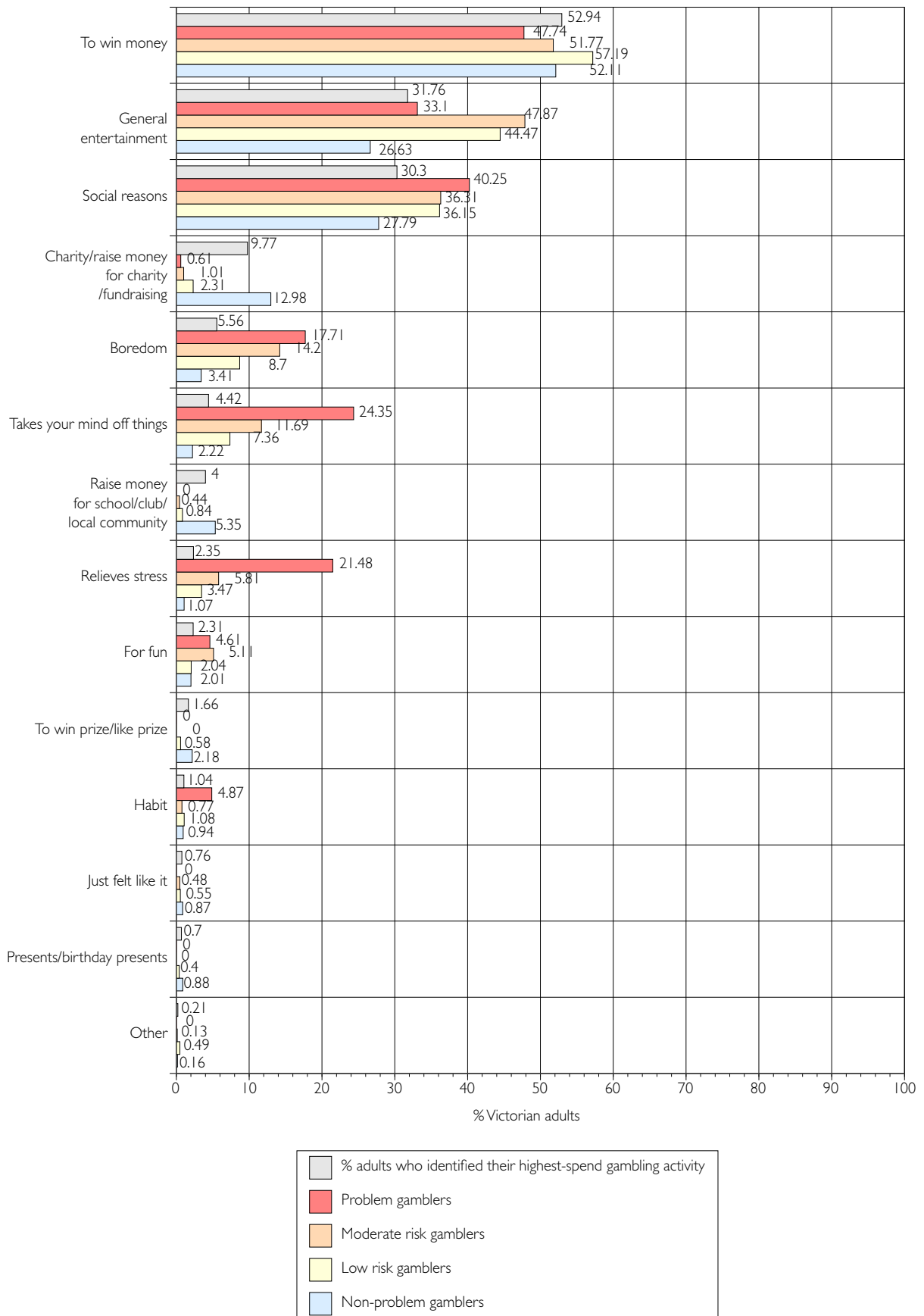
Compared to problem gamblers, moderate risk gamblers were significantly less likely to gamble to take their mind off things (OR=0.41, $p<.01$), to relieve stress (OR=0.22, $p<.001$) and to gamble out of habit (OR=0.19, $p<.001$). Also noteworthy is that compared to moderate risk gamblers, low risk gamblers were significantly less likely to gamble to take their mind off things (OR=0.25, $p<.001$), to relieve stress (OR=0.13, $p<.001$) and for reasons of boredom (OR=0.04, $p<.001$).

Table 48. Top three reasons why people prefer their highest-spend gambling activity by Canadian Problem Gambling Severity Index - MULTIPLE RESPONSES (N=4597, July-October 2008)^a

Top three reasons why people prefer their highest-spend gambling activity	Type of gambler				% adults who identified their highest-spend gambling activity
	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Social reasons	27.79	36.15	36.31	40.25	30.30
To win money	52.11	57.19	51.77	47.74	52.94
General entertainment	26.63	44.47	47.87	33.10	31.76
Takes your mind off things	2.22	7.36	11.69	24.35	4.42
Relieves stress	1.07	3.47	5.81	21.48	2.35
Boredom	3.41	8.70	14.20	17.71	5.56
Other	0.16	0.49	0.13	0.00	0.21
For fun	2.01	2.04	5.11	4.61	2.31
Just felt like it	0.87	0.55	0.48	0.00	0.76
Presents/birthday presents	0.88	0.40	0.00	0.00	0.70
To win prize/like prize	2.18	0.58	0.00	0.00	1.66
Raise money for school/club/local community	5.35	0.84	0.44	0.00	4.00
Charity/raise money for charity/fundraising	12.98	2.31	1.01	0.61	9.77
Habit	0.94	1.08	0.77	4.87	1.04

a. Question - What are the top three main reasons you like to play this activity (highest-spend gambling activities prompted)? (Base: Adults who have engaged in at least one gambling activity in the past 12mths and were able to identify their highest-spend gambling activity)

Figure 43. Top three reasons why people prefer their highest-spend gambling activity by Canadian Problem Gambling Severity Index - **MULTIPLE RESPONSES** (N=4597, July-October 2008)^a



a. Question - What are the **top three main reasons** you like to play this activity (highest-spend gambling activities prompted)? (Base: Adults who have engaged in at least one gambling activity in the past 12mths and were able to identify their highest-spend gambling activity)

Number of venues people played at in past year

Number of pokies venues

The number of venues people played pokies at during the past year is presented in Table 49. This result related to the people that reported pokies as their highest-spend activity. Findings overall showed that 35.59% of players played at a single pokies venue in the past year and 24.99% played at two venues.

Findings also showed that 47.43% of problem gamblers played at four or more venues over the past year and compared to non-problem gamblers, problem gamblers were significantly more likely to play at four or more venues (OR=4.67, $p<.001$). Findings also generally suggested that higher risk for problem gambling was generally linked to increasing likelihood to play at a greater number of venues (OR=1.56, $p<.001$).

Table 49. Number of venues people played pokies at during past year by Canadian Problem Gambling Severity Index (N=1671, July-October 2008)^a

Number of pokies venues gambled at in the past 12 months	% adults by type of gambler					% Victorian adults who reported pokies as their highest-spend gambling activity
	Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Played at a single venue in past 12mths	%	42.07	35.05	26.11	9.92	35.59
	SE	2.119	2.847	3.808	4.761	1.501
	Lower	37.98	29.69	19.35	3.731	32.70
	Upper	46.28	40.82	34.23	23.85	38.59
Played at two venues in past 12mths	%	26.94	24.73	21.31	20.17	24.99
	SE	1.921	2.448	3.057	6.036	1.325
	Lower	23.35	20.24	15.92	10.81	22.48
	Upper	30.87	29.84	27.91	34.52	27.68
Played at three venues in past 12mths	%	14.79	16.88	23.78	22.48	17.32
	SE	1.489	2.192	3.554	5.50	1.181
	Lower	12.10	13.00	17.52	13.50	15.13
	Upper	17.96	21.62	31.43	35.00	19.76
Played at four or more venues in past 12mths	%	16.19	23.34	28.80	47.43	22.10
	SE	1.64	2.398	3.643	6.961	1.294
	Lower	13.23	18.97	22.21	34.28	19.67
	Upper	19.67	28.37	36.43	60.93	24.74

a. Question - At how many venues did you gamble in the past 12mths, when you were playing the pokies or electronic gaming machines? (Base: Adults who have played poker machines or electronic gaming machines in the past 12mths and identified this as their highest-spend gambling activity)

Number of table
game venues

The number of venues people played table games in the past year is shown in Table 50. There was an overwhelming trend for most players (84.26%) to play only at a single venue. This was also true for problem gamblers and other risk segments.

Table 50. Number of venues people played table games at during past year by Canadian Problem Gambling Severity Index (N=300, July-October 2008)^a

Number of table game venues gambled at in the past 12 months	% adults by type of gambler					% Victorian adults who reported table games as their highest-spend gambling activity
	Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Played at a single venue in past 12mths	%	86.76	82.33	83.52	81.33	84.26
	SE	4.01	4.46	5.17	12.72	2.59
	Lower	76.71	71.82	70.75	45.58	78.48
	Upper	92.88	89.5	91.39	95.77	88.71
Played at two venues in past 12mths	%	9.37	12.63	8.28	13.13	10.50
	SE	3.30	3.86	3.67	12.02	2.15
	Lower	4.59	6.76	3.37	1.86	6.96
	Upper	18.17	22.36	18.96	54.6	15.53
Played at three venues in past 12mths	%	0.41	0.44	6.18	0.00	1.55
	SE	0.41	0.44	3.32	0.00	0.71
	Lower	0.06	0.06	2.09	0.00	0.63
	Upper	2.90	3.13	16.88	0.00	3.76
Played at four or more venues in past 12mths	%	3.46	4.60	2.02	5.54	3.69
	SE	2.56	2.40	2.01	5.50	1.41
	Lower	0.79	1.62	0.28	0.74	1.73
	Upper	13.92	12.4	13.21	31.69	7.71

a. Question - At how many venues did you gamble in the past 12mths, when you were playing table games? (Base: Adults who have played table games like blackjack, roulette or poker in the past 12mths and identified this as their highest-spend gambling activity)

Horse/harness/greyhound racing venues

The number of venues people wagered on horse/harness and greyhound racing in the past year is shown in Table 51. Findings overall showed that over half of adult wagerers bet at a single venue in the past year (57.60%), while 18.21% played at two venues.

Findings also showed that, compared to non-problem gamblers, problem gamblers were significantly less likely to play at a single venue in the past year (OR=0.35, p<.05) and significantly more likely to play at four or more venues in the past year (OR=5.33, p<.01).

Table 51. Number of venues people bet on horse/harness racing and greyhounds at during past year by Canadian Problem Gambling Severity Index (N=1014, July-October 2008)^a

Number of horse/harness/greyhounds venues gambled at in the past 12 months	% adults by type of gambler					% Victorian adults who reported horse/harness racing/greyhounds as their highest-spend gambling activity
	Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Played at a single venue in past 12mths	%	67.02	44.85	41.73	41.28	57.60
	SE	2.40	4.06	5.64	11.45	2.01
	Lower	62.16	37.08	31.24	21.77	53.61
	Upper	71.54	52.88	53.03	63.98	61.49
Played at two venues in past 12mths	%	17.53	18.3	20.84	20.29	18.21
	SE	1.96	3.73	4.90	9.12	1.64
	Lower	14.01	12.07	12.82	7.77	15.20
	Upper	21.70	26.75	32.03	43.50	21.65
Played at three venues in past 12mths	%	6.25	15.41	14.99	3.37	9.56
	SE	1.16	3.20	4.67	3.35	1.25
	Lower	4.33	10.12	7.92	0.46	7.38
	Upper	8.94	22.76	26.57	20.80	12.31
Played at four or more venues in past 12mths	%	9.2	21.44	22.43	35.06	14.64
	SE	1.50	3.62	4.61	11.90	1.48
	Lower	6.65	15.19	14.68	16.22	11.97
	Upper	12.60	29.38	32.72	60.09	17.78

a. Question - At how many venues did you gamble in the past 12mths, when you were betting on horse or harness racing or greyhounds - excluding sweeps? (Base: Adults who have bet on horse or harness racing or greyhounds - excluding sweeps in the past 12mths and identified this as their highest-spend gambling activity)

Sports and event betting venues

The number of venues played at for sports and event betting in the past year is shown in Table 52. The overall trend was for most players (64.35%) to wager at a single venue in the past year. Once again, results suggested that, compared to non-problem gamblers, problem gamblers were significantly more likely to play at four or more venues (OR=30.67, p<.001). There was similarly an overall trend for venues played to increase with increasing risk status of the gamblers (OR=1.92, p<.01).

Table 52. Number of venues people bet on sports and events at during past year by Canadian Problem Gambling Severity Index (N=1014, July-October 2008)^a

Number of sports/ event betting venues gambled at in the past 12 months	% adults by type of gambler					% Victorian adults who reported sports and event betting as their highest-spend gambling activity
	Results	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Played at a single venue in past 12mths	%	77.23	57.71	54.92	43.07	64.35
	SE	5.08	7.60	9.73	16.26	4.00
	Lower	65.74	42.47	35.95	16.99	56.13
	Upper	85.71	71.61	72.56	73.65	71.80
Played at two venues in past 12mths	%	16.83	13.04	15.23	0.00	14.31
	SE	4.60	5.71	6.34	0.00	3.07
	Lower	9.58	5.26	6.39	0.00	9.26
	Upper	27.89	28.80	32.13	0.00	21.48
Played at three venues in past 12mths	%	1.80	14.81	17.65	0.00	9.33
	SE	1.15	5.86	7.94	0.00	2.74
	Lower	0.51	6.50	6.80	0.00	5.16
	Upper	6.17	30.30	38.62	0.00	16.31
Played at four or more venues in past 12mths	%	4.13	14.44	12.20	56.93	12.01
	SE	2.34	4.59	5.53	16.26	2.51
	Lower	1.33	7.51	4.78	26.35	7.87
	Upper	12.14	25.98	27.77	83.01	17.90

a. Question - At how many venues did you gamble on sport and event results in the past 12mths? (Base: Adults who have bet on sport and event results - like on football or other events like TV shows in the past 12 mths and identified this as their highest-spend gambling activity)

Keno venues

The number of keno venues played at during the past year is shown in Table 53. Findings showed that 69.24% of players played at a single keno venue in the past year. Unlike other types of gambling, there was not a significant relationship between increasing risk and increasing numbers of venues played.

Table 53. Number of venues people played keno at during past year by Canadian Problem Gambling Severity Index (N=192, July-October 2008)^a

Number of keno venues gambled at in the past 12 months	% adults by type of gambler					% Victorian adults who reported keno as their highest-spend gambling activity
	Results	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Played at a single venue in past 12mths	%	64.44	77.29	75.79	59.03	69.24
	SE	6.57	6.84	12.31	16.83	4.53
	Lower	50.71	61.19	45.44	26.73	59.66
	Upper	76.14	88.02	92.17	85.05	77.41
Played at two venues in past 12mths	%	19.44	9.41	4.02	19.86	14.53
	SE	5.89	4.25	4.00	13.62	3.65
	Lower	10.31	3.74	0.54	4.38	8.69
	Upper	33.63	21.75	24.49	57.29	23.31
Played at three venues in past 12mths	%	11.57	1.33	12.83	15.88	9.20
	SE	4.52	1.34	11.58	11.22	3.04
	Lower	5.19	0.18	1.87	3.48	4.71
	Upper	23.82	9.23	53.19	49.76	17.21
Played at four venues in past 12mths	%	4.55	11.97	7.36	5.23	7.02
	SE	2.59	5.86	5.45	5.28	2.31
	Lower	1.45	4.34	1.61	0.67	3.62
	Upper	13.38	28.95	27.79	31.14	13.18

a. Question - At how many venues did you play Keno in the past 12mths? (Base: Adults who have played Keno in the past 12 mths and reported this as their highest-spend gambling activity)

Bingo venues

Findings showing the number of venues played in the case of people whose highest-spend activity was bingo are shown in Table 54. As evident, there was a clear trend for play to occur at a single venue (83.90%). Increasing venues, however, was not significantly linked to increasing risk status (although there was a small trend, but it was non-statistically significant).

Table 54. Number of venues people played bingo at during past year by Canadian Problem Gambling Severity Index (N=189, July-October 2008)^a

Number of bingo venues gambled at in the past 12 months	% adults by type of gambler					% Victorian adults who reported bingo as their highest-spend gambling activity
	Results	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Played at a single venue in past 12mths	%	91.12	80.23	74.22	83.33	83.90
	SE	3.05	5.66	12.31	11.40	3.59
	Lower	82.98	66.73	44.71	49.71	75.52
	Upper	95.58	89.14	91.11	96.19	89.80
Played at two venues in past 12mths	%	5.80	16.80	5.34	16.67	9.26
	SE	2.24	4.93	3.36	11.40	1.96
	Lower	2.67	9.15	1.50	3.81	6.05
	Upper	12.14	28.82	17.30	50.29	13.91
Played at three venues in past 12mths	%	1.76	0.00	4.46	0.00	1.81
	SE	1.74	0.00	3.20	0.00	1.07
	Lower	0.25	0.00	1.05	0.00	0.55
	Upper	11.52	0.00	17.07	0.00	5.72
Played at four venues in past 12mths	%	1.32	2.97	15.99	0.00	5.04
	SE	1.31	2.95	12.31	0.00	3.14
	Lower	0.18	0.40	3.02	0.00	1.43
	Upper	8.85	18.79	53.76	0.00	16.21

a. Question - At how many venues did you play bingo in the past 12mths? (Base: Adults who have played bingo in the past 12 mths and identified this as their highest-spend gambling activity)

Play behaviours in relation to pokies and electronic gaming machines

Influence of linked jackpots

As part of the study, people reporting pokies as their highest-spend activity were asked about the role of linked jackpots in their play. Linked jackpots are larger jackpots across a number of venues. Results are shown in Table 55.

Findings overall showed that reported influence significantly increased with increasing risk for problem gambling (OR=2.62, $p<.001$). However, overall 83.97% of players reported 'no influence'. It was also interesting to note that, compared to non-problem gamblers, problem gamblers were significantly more likely to report 'significant influence' from linked jackpots (OR=74.99, $p<.001$).

Table 55. Influence of linked jackpots by Canadian Problem Gambling Severity Index (N=1623, July-October 2008)^a

How much influence linked jackpots had on the person's choice of pokies venue in past 12mths	% adults by type of gambler					% Victorian adults who reported pokies as their highest-spend gambling activity
	Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
No influence	%	93.86	81.15	73.43	46.44	83.97
	SE	0.94	2.29	3.79	6.75	1.20
	Lower	91.75	76.24	65.37	33.74	81.49
	Upper	95.46	85.23	80.18	59.63	86.18
A little influence	%	5.50	16.98	22.32	20.19	12.46
	SE	0.91	2.236	3.70	5.54	1.08
	Lower	3.97	13.03	15.90	11.42	10.49
	Upper	7.58	21.83	30.41	33.16	14.74
A lot of influence	%	0.35	1.11	3.04	15.60	1.94
	SE	0.18	0.43	1.14	5.64	0.44
	Lower	0.13	0.52	1.45	7.39	1.24
	Upper	0.94	2.37	6.26	29.98	3.03
Significant influence	%	0.29	0.76	1.21	17.77	1.63
	SE	0.16	0.47	0.65	5.56	0.42
	Lower	0.10	0.23	0.42	9.29	0.99
	Upper	0.84	2.55	3.44	31.31	2.68

a. Question - How much did linked jackpots influence your choice of pokies venue in the past 12mths? (Base: Adults who have played poker machines or electronic gaming machines in the past 12mths and identified this as their highest-spend gambling activity)

Frequency of betting more than a single credit per line

The frequency at which pokies players bet more than a single credit per line is shown in Table 56. Just over one quarter of all players (26.19%) reported 'always' betting more than a single credit, while 24.17% reported 'never' doing this.

Findings revealed a statistically significant link between the tendency to bet more than a single credit per line and risk for problem gambling (OR=1.46, p<.001). Also of interest, compared to non-problem gamblers, problem gamblers were considerably more likely to bet more than a single credit per line (OR=3.37, p<.001).

Table 56. How often more than a single credit per line was bet during pokies play by Canadian Problem Gambling Severity Index (N=1633, July-October 2008)^a

How often pokies players bet more than a single credit per line on pokies in past 12mths	% adults by type of gambler					% Victorian adults who reported pokies as their highest-spend gambling activity
	Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Never	%	30.02	23.76	12.7	12.00	24.17
	SE	1.99	2.46	2.80	4.19	1.327
	Lower	26.27	19.27	8.146	5.90	21.67
	Upper	34.07	28.90	19.26	22.90	26.87
Rarely	%	17.44	19.73	16.31	7.59	17.31
	SE	1.66	2.501	3.141	3.99	1.23
	Lower	14.42	15.28	11.04	2.62	15.03
	Upper	20.94	25.09	23.43	20.04	19.85
Sometimes	%	19.03	19.91	21.81	12.67	19.37
	SE	1.69	2.173	3.15	5.28	1.19
	Lower	15.93	15.99	16.27	5.39	17.14
	Upper	22.56	24.51	28.60	26.99	21.82
Often	%	10.97	12.57	17.31	18.25	12.95
	SE	1.45	1.88	2.74	4.94	1.04
	Lower	8.43	9.319	12.57	10.45	11.05
	Upper	14.15	16.75	23.36	29.93	15.13
Always	%	22.54	24.03	31.87	49.49	26.19
	SE	1.78	2.57	4.03	6.80	1.41
	Lower	19.23	19.36	24.53	36.49	23.52
	Upper	26.24	29.43	40.24	62.56	29.06

a. Question - How often did you bet more than one credit per line? (Base: Adults who have played poker machines or electronic gaming machines in the past 12mths and identified this as their highest-spend gambling activity)

Denomination of EGMs mostly played

The denominations of poker machines mostly played by pokies players are shown in Table 57. Overall, the most popular denomination was the one cent machines (45.83%), followed by the two cent machines (23.54%). The denominations preferred by most problem gamblers were the two cent (26.80%) and five cent machines (26.48%). However, the moderate risk, low risk and non-problem gamblers each reported mostly using one cent machines. Compared to non-problem gamblers, it was additionally apparent that problem gamblers were significantly more likely to play \$1 machines (OR=8.89, p<.001).

Table 57. Denominations of poker machine mostly played by respondent by Canadian Problem Gambling Severity Index (N=1654, July-October 2008)^a

Denominations of poker machine mainly/mostly played by respondent	% adults x type of gambler					% Victorian adults who reported pokies as their highest-spend gambling activity
	Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
One cent	%	51.44	46.47	36.99	21.47	45.83
	SE	2.18	2.89	4.03	5.07	1.55
	Lower	47.18	40.87	29.49	13.16	42.81
	Upper	55.69	52.17	45.17	33.03	48.89
Two cent	%	21.46	24.09	27.42	26.80	23.54
	SE	1.74	2.52	3.459	6.54	1.32
	Lower	18.25	19.49	21.18	15.98	21.05
	Upper	25.07	29.38	34.70	41.33	26.22
Five cent	%	14.94	17.13	21.02	26.48	17.26
	SE	1.59	2.165	3.572	5.593	1.206
	Lower	12.08	13.29	14.86	17.01	15.02
	Upper	18.33	21.80	28.87	38.75	19.76
Ten cent	%	3.28	2.31	2.08	1.68	2.71
	SE	0.95	0.82	1.30	1.67	0.57
	Lower	1.85	1.15	0.60	0.24	1.79
	Upper	5.73	4.60	6.94	11.03	4.08
Twenty cent	%	1.28	0.60	2.17	0.98	1.22
	SE	0.41	0.40	1.25	0.98	0.32
	Lower	0.68	0.16	0.70	0.14	0.73
	Upper	2.40	2.18	6.55	6.68	2.03
Fifty cent	%	0.17	0.43	0.00	0.00	0.20
	SE	0.17	0.34	0.00	0.00	0.12
	Lower	0.02	0.10	0.00	0.00	0.06
	Upper	1.17	1.89	0.00	0.00	0.67
\$1	%	2.18	4.46	5.47	16.57	4.23
	SE	0.66	1.59	1.78	5.81	0.73
	Lower	1.20	2.20	2.86	8.01	3.01
	Upper	3.93	8.84	10.20	31.16	5.92
\$2	%	0.60	0.36	0.63	0.00	0.50
	SE	0.35	0.36	0.63	0.00	0.23
	Lower	0.19	0.05	0.09	0.00	0.20
	Upper	1.90	2.53	4.35	0.00	1.22

Table 57. Denominations of poker machine mostly played by respondent
by Canadian Problem Gambling Severity Index (N=1654, July-October 2008)^a

Denominations of poker machine mainly/mostly played by respondent	% adults x type of gambler					% Victorian adults who reported pokies as their highest- spend gambling activity
	Result	Non- problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Higher than \$2 machine	%	0.00	0.00	0.00	0.00	0.00
	SE	0.00	0.00	0.00	0.00	0.00
	Lower	0.00	0.00	0.00	0.00	0.00
	Upper	0.00	0.00	0.00	0.00	0.00
Combination of all	%	4.65	4.15	4.21	6.03	4.51
	SE	1.08	1.25	1.52	2.54	0.70
	Lower	2.94	2.29	2.06	2.60	3.32
	Upper	7.28	7.41	8.43	13.37	6.10

a. Question - What kind of poker machines did you mostly play? (Base: Adults who have played poker machines or electronic gaming machines in the past 12mths and identified this as their highest-spend gambling activity)

Play behaviours in relation to horse/harness/greyhound racing wagering

Influence of jackpots

The influence of racing jackpots on the choice of races for wagering, as reported by players, is shown in Table 58. Most players (89.36%) reported no influence at all. However, a statistically significant link was observed, with influence increasing with the risk level of the gambler (OR=1.92, $p<.001$).

Table 58. Influence of jackpots on choice of races for wagering in past year by Canadian Problem Gambling Severity Index (N=1023, July-October 2008)^a

Influence of jackpots on choice of races for wagering in past 12mths	% adults by type of gambler					% Victorian adults who reported horse/harness racing/greyhounds as their highest-spend gambling activity
	Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
No influence at all	%	94.97	81.46	81.4	78.93	89.36
	SE	1.19	3.49	4.70	9.12	1.34
	Lower	92.04	73.62	70.41	56.10	86.42
	Upper	96.86	87.37	88.95	91.66	91.72
A little influence	%	3.73	13.1	14.81	10.62	7.70
	SE	1.08	3.20	4.14	6.01	1.19
	Lower	2.10	7.99	8.37	3.31	5.67
	Upper	6.54	20.75	24.85	29.17	10.37
A lot of influence	%	0.79	3.54	1.03	2.51	1.58
	SE	0.40	1.50	0.61	1.87	0.46
	Lower	0.29	1.53	0.32	0.57	0.88
	Upper	2.11	8.01	3.27	10.34	2.80
Significant influence	%	0.51	1.89	2.76	7.94	1.37
	SE	0.33	1.11	2.70	7.51	0.54
	Lower	0.14	0.59	0.39	1.14	0.63
	Upper	1.83	5.87	16.99	39.29	2.95

a. Question - How much did jackpots influence your choice of races for wagering in the past 12mths? (Base: Adults who have bet on horse or harness racing or greyhounds - excluding sweeps in the past 12mths and identified this as their highest-spend gambling activity)

Top three ways of wagering

People mentioning horse/harness racing/greyhounds as their highest-spend activity were asked to mention the top three ways they wagered. Results are shown in Table 59 and Figure 44. Findings overall showed that win/place bets were the most common type of wager (65.63%), followed by bets each way (28.84%) and trifectas (26.39%).

Findings overall showed a range of interesting significant differences. Compared to non-problem gamblers, problem gamblers were significantly less likely to bet each way (OR=0.28, p<.05), significantly more likely to place trifectas (OR=4.4, p<.001), significantly more likely to place quinella bets (OR=3.88, p<.05), significantly more likely to place multi-bets (OR=17.04, p<.05), and significantly more likely to place Exacta bets (OR=33.54, p<.01). This appears to suggest that some problem gamblers are more inclined to place bets on products which are likely to have a higher dividend.

Table 59. Top three ways of wagering in past year by Canadian Problem Gambling Severity Index - MULTIPLE RESPONSES (N=1020, July-October 2008)^a

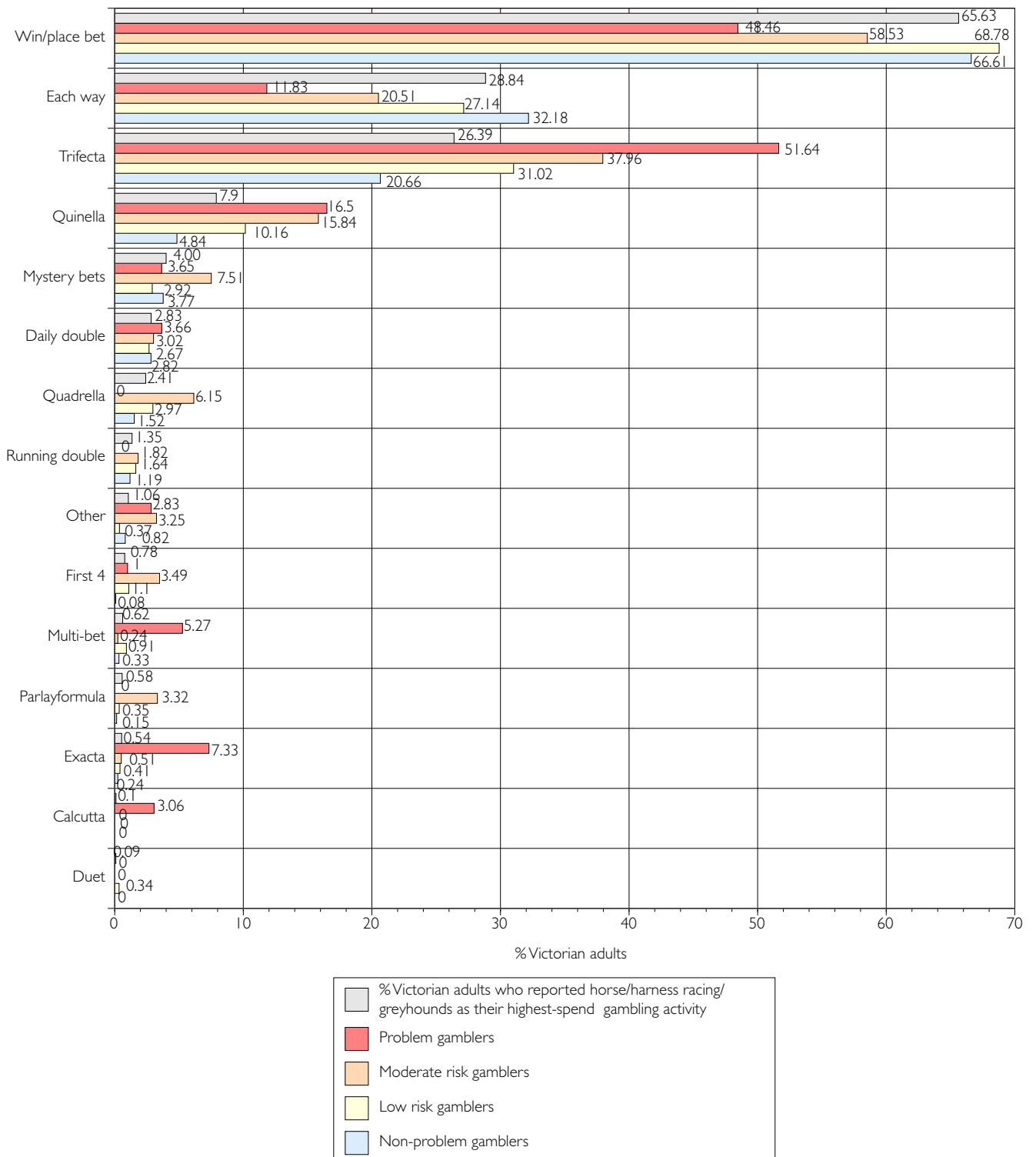
Top three ways of wagering on horses/harness racing and greyhounds in past year	% adults by type of gambler					% Victorian adults who reported horse/harness racing/greyhounds as their highest-spend gambling activity
	Results	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Win/place bet	%	66.61	68.78	58.53	48.46	65.63
	SE	2.37	3.77	5.62	11.20	1.85
	Lower	61.81	60.94	47.26	28.06	61.91
	Upper	71.09	75.67	68.97	69.38	69.16
Each way	%	32.18	27.14	20.51	11.83	28.84
	SE	2.35	3.50	4.25	5.28	1.74
	Lower	27.75	20.84	13.40	4.73	25.55
	Upper	36.96	34.52	30.08	26.60	32.37
Trifecta	%	20.66	31.02	37.96	51.64	26.39
	SE	2.06	3.86	5.91	11.10	1.81
	Lower	16.91	23.99	27.21	30.86	22.99
	Upper	25.00	39.05	50.04	71.87	30.08
Quinella	%	4.84	10.16	15.84	16.50	7.90
	SE	0.95	2.42	4.59	8.67	1.06
	Lower	3.28	6.30	8.74	5.44	6.06
	Upper	7.09	15.97	27.01	40.45	10.25
Daily double	%	2.82	2.67	3.02	3.66	2.83
	SE	0.93	1.13	1.20	3.63	0.65
	Lower	1.47	1.16	1.38	0.50	1.80
	Upper	5.34	6.04	6.50	22.22	4.42
Running double	%	1.19	1.64	1.82	0.00	1.35
	SE	0.54	0.92	0.97	0.00	0.41
	Lower	0.49	0.54	0.64	0.00	0.74
	Upper	2.87	4.86	5.11	0.00	2.45
Multi-bet	%	0.33	0.91	0.24	5.27	0.62
	SE	0.23	0.61	0.25	4.22	0.25
	Lower	0.08	0.25	0.03	1.05	0.28
	Upper	1.31	3.34	1.74	22.58	1.36

Table 59. Top three ways of wagering in past year
by Canadian Problem Gambling Severity Index - **MULTIPLE RESPONSES** (N=1020, July-October 2008)^a

Top three ways of wagering on horses/ harness racing and greyhounds in past year	% adults by type of gambler					% Victorian adults who reported horse/ harness racing/ greyhounds as their highest-spend gambling activity
	Results	Non- problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Mystery bets	%	3.77	2.92	7.51	3.65	4.00
	SE	1.09	1.12	3.15	3.61	0.81
	Lower	2.13	1.37	3.23	0.50	2.67
	Upper	6.60	6.13	16.50	22.13	5.94
Calcutta	%	0.00	0.00	0.00	3.06	0.10
	SE	0.00	0.00	0.00	3.05	0.10
	Lower	0.00	0.00	0.00	0.42	0.01
	Upper	0.00	0.00	0.00	19.11	0.68
Exacta	%	0.24	0.41	0.51	7.33	0.54
	SE	0.17	0.35	0.51	6.97	0.27
	Lower	0.06	0.08	0.07	1.05	0.20
	Upper	0.95	2.11	3.55	37.21	1.44
Duet	%	0.00	0.34	0.00	0.00	0.09
	SE	0.00	0.34	0.00	0.00	0.09
	Lower	0.00	0.05	0.00	0.00	0.01
	Upper	0.00	2.40	0.00	0.00	0.63
First 4	%	0.08	1.10	3.49	1.00	0.78
	SE	0.08	0.65	1.89	1.02	0.29
	Lower	0.01	0.35	1.19	0.14	0.38
	Upper	0.55	3.44	9.80	7.04	1.61
Parlayformula	%	0.15	0.35	3.32	0.00	0.58
	SE	0.15	0.35	2.87	0.00	0.37
	Lower	0.02	0.05	0.59	0.00	0.16
	Upper	1.04	2.46	16.53	0.00	2.05
Other	%	0.82	0.37	3.25	2.83	1.06
	SE	0.37	0.32	1.82	2.83	0.33
	Lower	0.33	0.07	1.07	0.39	0.57
	Upper	1.98	1.99	9.49	17.95	1.96
Quadrella	%	1.52	2.97	6.15	0.00	2.41
	SE	0.76	1.28	2.32	0.00	0.63
	Lower	0.57	1.27	2.89	0.00	1.44
	Upper	4.03	6.80	12.61	0.00	3.99

a. Question - What are the main ways you typically place your wagering bets? (Base: Adults who have bet on horse or harness racing or greyhounds - excluding sweeps in the past 12 mths and identified this as their highest-spend gambling activity) (Standard errors calculated via single response method)

Figure 44. Top three ways of wagering in past year
by Canadian Problem Gambling Severity Index - MULTIPLE RESPONSES (N=1020, July-October 2008)^a



a. Question - What are the main ways you typically place your wagering bets? (Base: Adults who have bet on horse or harness racing or greyhounds - excluding sweeps in the past 12 mths and identified this as their highest-spend gambling activity) (Standard errors calculated via single response method)

Batch betting

Whether batch betting was used during horse/harness/greyhound wagering in the past year is shown in Table 60. While the overall rate of use of batch betting was quite low (only 1.57%), problem gamblers were significantly more likely to use batch betting compared to non-problem gamblers (OR=28.45, p<.01).

Table 60. Whether batch betting was used during horse/harness/greyhound wagering by Canadian Problem Gambling Severity Index (N=929, July-November 2008)^a

Aspect of wagering	% adults by type of gambler					% Victorian adults who reported horse/harness racing/greyhounds as their highest-spend gambling activity
	Result	Non-problem gamblers	Low risk gambler	Moderate risk gambler	Problem gambler	
Use of batch betting	%	0.38	2.46	3.93	9.83	1.57
	SE	0.28	1.55	2.18	9.12	0.56
	Lower	0.09	0.71	1.30	1.43	0.77
	Upper	1.62	8.20	11.25	45.11	3.16

a. Question - Have you used batch betting in the past 12 mths? (Base: Adults who have bet on horse or harness racing or greyhounds - excluding sweeps in the past 12 mths and identified this as their highest-spend gambling activity)

Wagering in syndicates

Whether wagerers bet in syndicates in the past year is shown in Table 61. While differences were not statistically significant between non-problem and problem gamblers, findings showed that only 9.79% of wagerers bet in syndicates.

Table 61. Whether horse/harness racing/greyhounds was played in a syndicate or alone by Canadian Problem Gambling Severity Index (N=1040, July-October 2008)^a

Whether horse/harness racing/greyhound wagering was played in a syndicate or alone	% adults by type of gambler					% Victorian adults who reported horse/harness racing/greyhounds as their highest-spend gambling activity
	Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Syndicate	%	11.04	5.72	11.44	12.81	9.79
	SE	1.44	1.65	3.96	7.97	1.10
	Lower	8.51	3.22	5.66	3.50	7.83
	Upper	14.20	9.94	21.77	37.34	12.16
Alone	%	88.96	94.29	88.56	87.19	90.21
	SE	1.44	1.65	3.96	7.97	1.10
	Lower	85.80	90.06	78.23	62.66	87.84
	Upper	91.49	96.78	94.34	96.50	92.17

a. Question - Do you mainly bet in a syndicate (with pooled money) or alone? (Base: Adults who have bet on horse or harness racing or greyhounds - excluding sweeps in the past 12 mths and identified this as their highest-spend gambling activity)

Play behaviours in relation to sports and event wagering

Types of sports and events people bet on

The types of sports and events that people bet on in the past year are shown in Table 62 and Figure 45. By far AFL (FootyTab) was the most common type of sport bet on (73.06%), followed by soccer (21.57%), cricket (13.13%), tennis (10.71%) and rugby (8.93%). Compared to non-problem gamblers, problem gamblers were more likely to bet on tennis (OR=13.05, $p<0.01$), cricket (OR=7.54, $p<0.05$), soccer (OR=5.50, $p<0.05$), basketball (OR=15.63, $p<0.05$) and motorsports (OR=18.03, $p<0.05$).

While the frequency of betting on TV show results was low overall, it was interesting to note that the higher participation rate in TV show event betting (even though this was non-significant) was in non-problem and lower risk gamblers. This may suggest that this is a type of mainstream betting that is not very attractive to problem gamblers.

Table 62. What types of sports and events people bet on in past year by Canadian Problem Gambling Severity Index - MULTIPLE RESPONSES (N=233, July-October 2008)^a

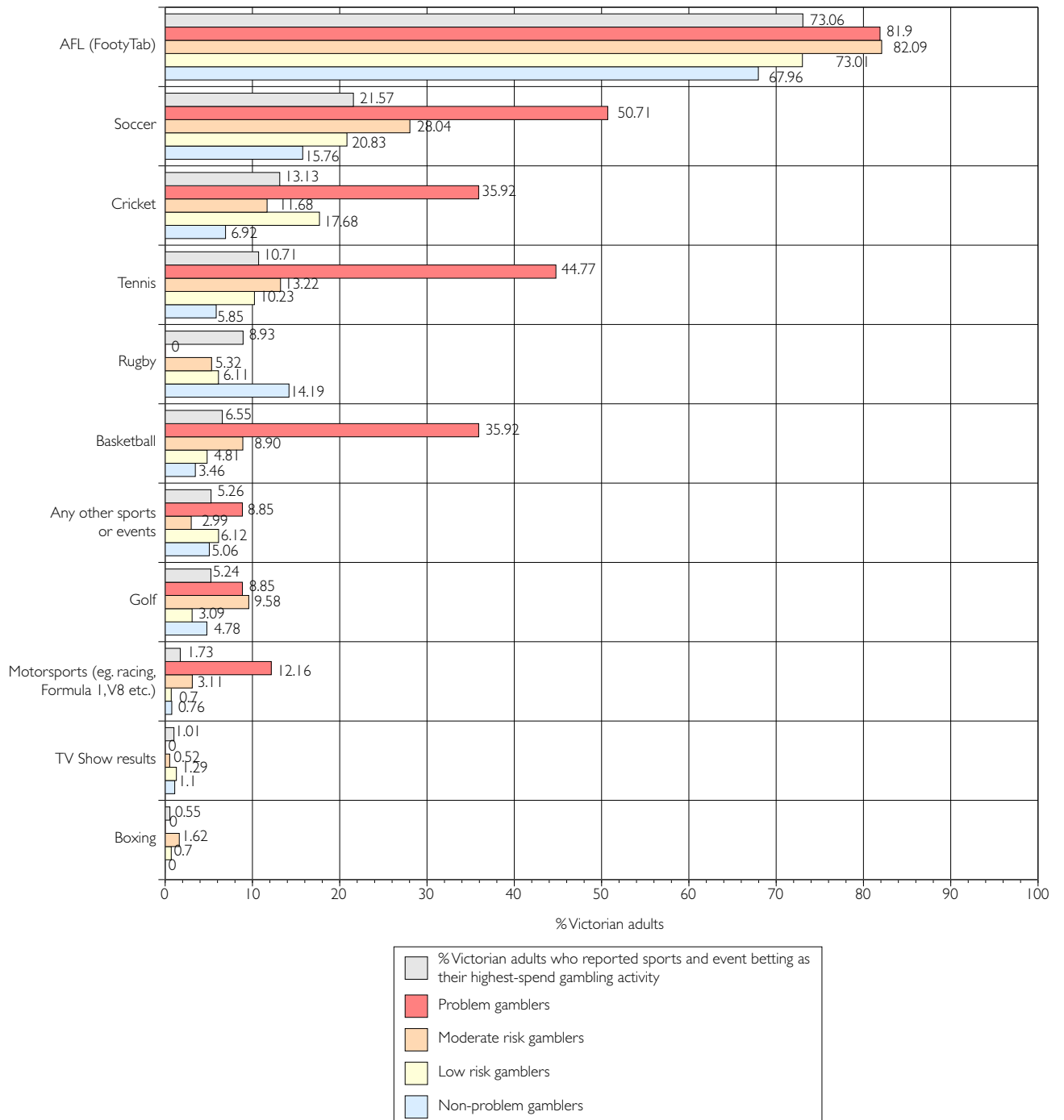
Sports and events people bet on in past year	% adults by type of gambler					% Victorian adults who reported sports and event betting as their highest-spend gambling activity
	Results	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
AFL (FootyTab)	%	67.96	73.01	82.09	81.90	73.06
	SE	5.79	7.09	6.56	12.51	3.83
	Lower	55.68	57.10	65.53	46.15	64.88
	Upper	78.17	84.61	91.70	95.98	79.93
Tennis	%	5.85	10.23	13.22	44.77	10.71
	SE	2.29	4.55	6.00	17.96	2.48
	Lower	2.66	4.12	5.15	16.22	6.72
	Upper	12.36	23.23	29.93	77.24	16.65
Cricket	%	6.92	17.68	11.68	35.92	13.13
	SE	3.30	7.39	5.90	18.60	3.48
	Lower	2.63	7.31	4.10	10.23	7.65
	Upper	16.97	36.89	29.01	73.39	21.63
Soccer	%	15.76	20.83	28.04	50.71	21.57
	SE	4.49	5.35	8.01	17.35	3.11
	Lower	8.76	12.19	15.12	20.75	16.07
	Upper	26.70	33.28	46.02	80.17	28.33
Basketball	%	3.46	4.81	8.90	35.92	6.55
	SE	2.51	2.80	5.46	18.60	2.10
	Lower	0.81	1.49	2.52	10.23	3.44
	Upper	13.63	14.45	26.92	73.39	12.13
Boxing	%	0.00	0.70	1.62	0.00	0.55
	SE	0.00	0.70	1.62	0.00	0.39
	Lower	0.00	0.10	0.22	0.00	0.14
	Upper	0.00	4.89	10.92	0.00	2.20

Table 62. What types of sports and events people bet on in past year
by Canadian Problem Gambling Severity Index - **MULTIPLE RESPONSES** (N=233, July-October 2008)^a

Sports and events people bet on in past year	% adults by type of gambler					% Victorian adults who reported sports and event betting as their highest-spend gambling activity
	Results	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Rugby	%	14.19	6.11	5.32	0.00	8.93
	SE	4.43	3.73	2.83	0.00	2.37
	Lower	7.47	1.78	1.82	0.00	5.24
	Upper	25.30	19.00	14.53	0.00	14.83
TV Show results	%	1.10	1.29	0.52	0.00	1.01
	SE	0.98	1.29	0.52	0.00	0.62
	Lower	0.19	0.18	0.07	0.00	0.30
	Upper	6.16	8.78	3.73	0.00	3.37
Any other sports or events	%	5.06	6.12	2.99	8.85	5.26
	SE	2.19	2.74	2.13	8.53	1.46
	Lower	2.13	2.48	0.72	1.19	3.02
	Upper	11.56	14.30	11.60	43.86	8.99
Golf	%	4.78	3.09	9.58	8.85	5.24
	SE	2.82	2.23	6.72	8.53	1.94
	Lower	1.46	0.73	2.24	1.19	2.50
	Upper	14.55	12.13	32.85	43.86	10.67
Motorsports (eg. racing, Formula 1, V8 etc.)	%	0.76	0.70	3.11	12.16	1.73
	SE	0.54	0.70	3.06	11.63	0.88
	Lower	0.19	0.10	0.43	1.59	0.63
	Upper	3.05	4.89	19.25	54.20	4.68

a. Question - Did you bet on (prompted response)....? (Base: Adults who have bet on sport and event results - like on football or other events like TV shows in the past 12 mths and identified this as their highest-spend gambling activity) (Standard errors calculated via single response method)

Figure 45. What types of sports and events people bet on in past year by Canadian Problem Gambling Severity Index - MULTIPLE RESPONSES (N=233, July-October 2008)^a



a. Question - Did you bet on (prompted response)....? (Base: Adults who have bet on sport and event results - like on football or other events like TV shows in the past 12 mths and identified this as their highest-spend gambling activity) (Standard errors calculated via single response method)

Main ways of placing sport and event bets

Main ways in which sports and event wagerers placed sports and event bets in the past year is shown in Table 63 and Figure 46. Overall, the most common type of bet was just betting on who wins (63.16%) followed by a multi-bet (13.20%) and then Tip bets (7.15%). Problem gamblers did not differ significantly on any of the ways of placing bets compared to non-problem gamblers, although the high standard error for problem gamblers on multi-bet may point to a possible trend (and hence why the result was not significant).

Table 63. Main ways of placing sports and event bets in past year by Canadian Problem Gambling Severity Index - MULTIPLE RESPONSES (N=233, July-October 2008)^a

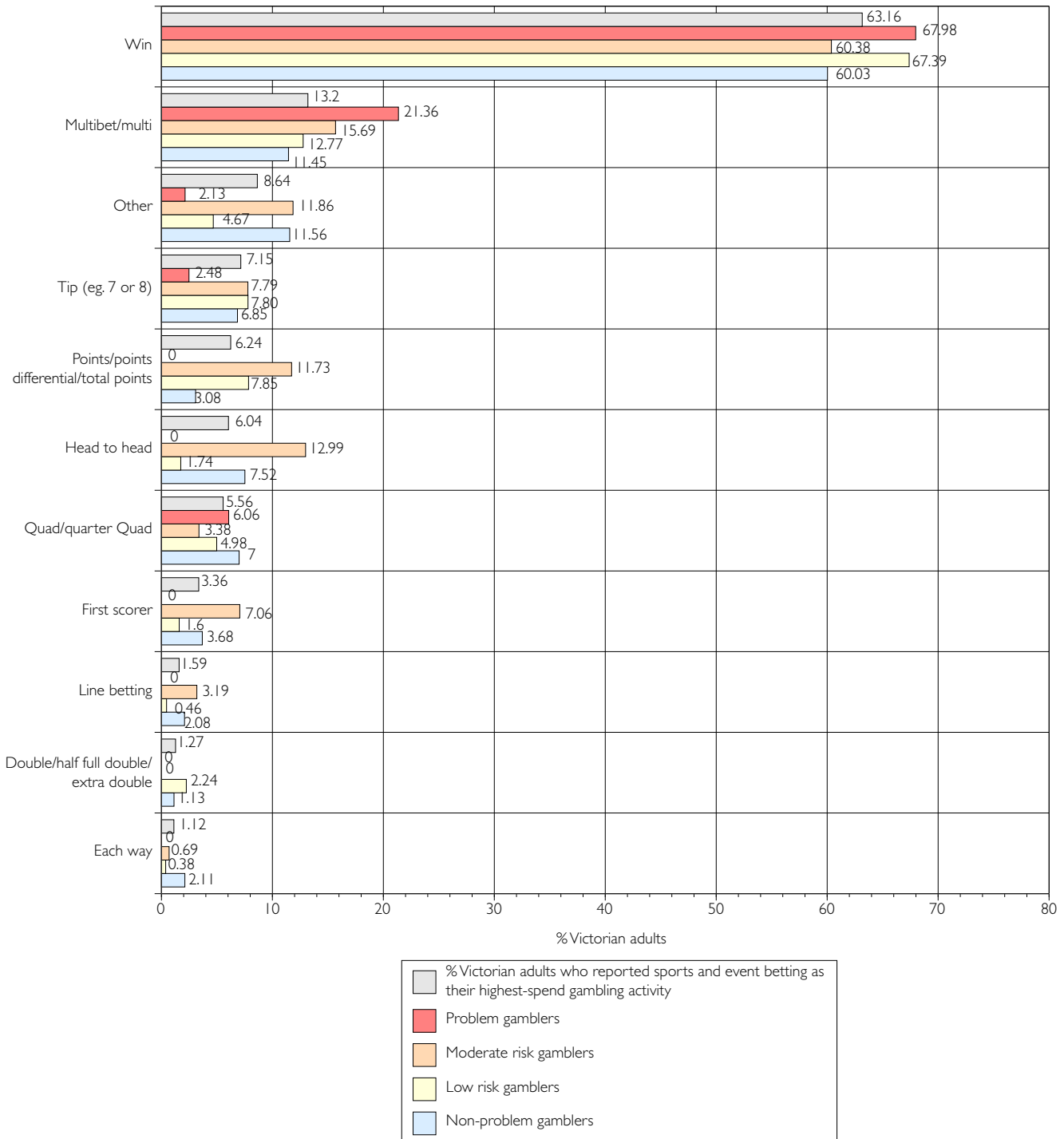
Main ways of placing bets for sports and events in past year	% adults by type of gambler					% Victorian adults who reported sports and event betting as their highest-spend gambling activity
	Results	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Win	%	60.03	67.39	60.38	67.98	63.16
	SE	5.98	6.70	9.71	16.43	3.96
	Lower	47.89	53.12	40.64	32.41	55.08
	Upper	71.06	79.03	77.23	90.38	70.57
Tip (eg. 7 or 8)	%	6.85	7.80	7.79	2.48	7.15
	SE	2.27	2.57	4.67	2.54	1.54
	Lower	3.52	4.01	2.30	0.32	4.65
	Upper	12.92	14.61	23.32	16.84	10.86
Quad/quarter Quad	%	7.00	4.98	3.38	6.06	5.56
	SE	3.12	2.20	2.12	6.20	1.58
	Lower	2.84	2.06	0.96	0.75	3.15
	Upper	16.22	11.57	11.20	35.59	9.64
Points/points differential/total points	%	3.08	7.85	11.73	0.00	6.24
	SE	1.57	4.02	6.40	0.00	2.03
	Lower	1.11	2.77	3.79	0.00	3.25
	Upper	8.24	20.30	31.00	0.00	11.67
Multibet/multi	%	11.45	12.77	15.69	21.36	13.20
	SE	4.12	5.47	7.76	16.04	3.12
	Lower	5.49	5.27	5.53	3.97	8.16
	Upper	22.37	27.82	37.17	64.07	20.63
Head to head	%	7.52	1.74	12.99	0.00	6.04
	SE	3.55	1.08	6.57	0.00	1.96
	Lower	2.89	0.50	4.53	0.00	3.16
	Upper	18.18	5.81	31.96	0.00	11.27
Each way	%	2.11	0.38	0.69	0.00	1.12
	SE	1.27	0.38	0.70	0.00	0.55
	Lower	0.64	0.05	0.09	0.00	0.42
	Upper	6.76	2.71	4.93	0.00	2.92
Double/half full double/extra double	%	1.13	2.24	0.00	0.00	1.27
	SE	0.88	1.64	0.00	0.00	0.70
	Lower	0.24	0.52	0.00	0.00	0.43
	Upper	5.09	9.14	0.00	0.00	3.70

Table 63. Main ways of placing sports and event bets in past year
by Canadian Problem Gambling Severity Index - **MULTIPLE RESPONSES** (N=233, July-October 2008)^a

Main ways of placing bets for sports and events in past year	% adults by type of gambler					% Victorian adults who reported sports and event betting as their highest-spend gambling activity
	Results	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Line betting	%	2.08	0.46	3.19	0.00	1.59
	SE	2.05	0.46	2.27	0.00	0.95
	Lower	0.29	0.06	0.77	0.00	0.49
	Upper	13.39	3.27	12.33	0.00	5.07
First scorer	%	3.68	1.60	7.06	0.00	3.36
	SE	1.98	0.83	4.58	0.00	1.19
	Lower	1.26	0.57	1.88	0.00	1.66
	Upper	10.29	4.42	23.14	0.00	6.67
Other	%	11.56	4.67	11.86	2.13	8.64
	SE	3.66	2.95	5.67	2.20	2.12
	Lower	6.06	1.31	4.41	0.27	5.28
	Upper	20.93	15.31	28.15	14.88	13.83

a. Question - What are the main ways you typically placed your sport or event bets? (Base: Adults who have bet on sport and event results - like on football or other events like TV shows in the past 12 mths and identified this as their highest-spend gambling activity) (Standard errors calculated via single response method)

Figure 46. Main ways of placing sports and event bets in past year
by Canadian Problem Gambling Severity Index - MULTIPLE RESPONSES (N=233, July-October 2008)^a



a. Question - What are the main ways you typically placed your sport or event bets? (Base: Adults who have bet on sport and event results - like on football or other events like TV shows in the past 12 mths and identified this as their highest-spend gambling activity) (Standard errors calculated via single response method)

Play behaviours in relation to lotto/Powerball/Pools

Lotto/Powerball/Pools play in syndicates

Findings showing whether people played lotto/Powerball/Pools in a syndicate or alone is shown in Table 64. Only 17.79% reported play in a syndicate. Differences between non-problem and problem gamblers were not statistically significant.

Table 64. Whether lotto/powerball or pools is played alone or in a syndicate by Canadian Problem Gambling Severity Index (N=3152, July-October 2008)^a

Whether person played Lotto, Powerball or Pools in syndicate or alone	% adults by type of gamblers					% Victorian adults who reported lotto/powerball/pools as their highest-spend gambling activity
	Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Syndicate	%	16.73	20.82	18.57	20.79	17.79
	SE	0.99	2.35	3.07	6.85	0.89
	Lower	14.89	16.59	13.28	10.41	16.11
	Upper	18.76	25.79	25.34	37.22	19.59
Alone	%	83.27	79.18	81.43	79.21	82.21
	SE	0.99	2.35	3.07	6.85	0.89
	Lower	81.24	74.21	74.66	62.78	80.41
	Upper	85.11	83.41	86.72	89.59	83.89

a. Question - Do you mainly play Lotto/Powerball/Pools in a syndicate (with pooled money) or alone? (Base: Adults who have played Lotto, Powerball or Pools in the past 12 mths and identified this as their highest-spend gambling activity)

Method for choosing lotto/Powerball/Pools numbers

The method used by players to choose their numbers for lotto/Powerball or Pools is shown in Table 65. Quickpicks were most popular (64.67%) in players who mentioned this as their main gambling activity. While not significant in the case of problem gamblers, compared to non-problem gamblers, both moderate risk (OR=1.41, p=.05) and low risk gamblers (OR=1.36, p<.05) were significantly more likely to pick their own number. It is plausible that this choice may be linked to a belief that they can 'influence the odds'.

Table 65. Method for choosing lotto/Powerball/Pools numbers by Canadian Problem Gambling Severity Index (N=3114, July-October 2008)^a

Method for choosing numbers in Lotto, Powerball or Pools	% adults by type of gambler					% Victorian adults who reported lotto/powerball/pools as their highest-spend gambling activity
	Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Quickpick	%	66.93	59.90	59.02	58.14	64.67
	SE	1.22	2.50	4.02	7.62	1.05
	Lower	64.50	54.91	50.98	42.92	62.58
	Upper	69.28	64.69	66.61	71.96	66.70
Picks own numbers	%	33.07	40.10	40.98	41.86	35.33
	SE	1.22	2.50	4.02	7.62	1.05
	Lower	30.72	35.31	33.39	28.04	33.30
	Upper	35.50	45.09	49.02	57.08	37.42

a. Question - Did you mainly use Quickpicks or pick your own numbers? (Base: Adults who have played Lotto, Powerball or Pools in the past 12 mths and identified this as their highest-spend gambling activity)

Numbers picked per game
in lotto/Powerball/Pools

The volume of numbers picked for each game of lotto/Powerball/Pools is shown in Table 66. There was not a clear linear relationship between the volume of numbers picked and risk for problem gambling. However, problem gamblers were significantly less likely than non-problem gamblers to pick the standard 6-7 numbers (OR=0.47, p<.05) and significantly more likely to pick 8-10 numbers (OR=2.92, p<.05).

Table 66. Numbers picked per game for lotto/powerball/pools by Canadian Problem Gambling Severity Index (N=2366, July-October 2008)^a

Numbers typically picked per game for Lotto, Powerball or Pools	% adults by type of gambler					% Victorian adults who reported lotto/powerball/pools as their highest-spend gambling activity
	Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
1-5 numbers	%	6.69	8.92	4.08	13.84	7.14
	SE	0.78	2.05	1.54	6.65	0.73
	Lower	5.31	5.63	1.94	5.11	5.84
	Upper	8.40	13.85	8.41	32.40	8.70
6-7 numbers	%	79.10	72.54	78.58	64.18	77.20
	SE	1.28	2.69	3.86	8.26	1.12
	Lower	76.48	66.96	70.07	46.97	74.94
	Upper	81.49	77.49	85.19	78.37	79.31
8-10 numbers	%	6.81	12.52	14.81	17.59	9.09
	SE	0.73	1.88	3.64	7.02	0.76
	Lower	5.50	9.27	8.99	7.63	7.72
	Upper	8.39	16.70	23.43	35.55	10.68
More than 10 numbers	%	7.41	6.02	2.52	4.39	6.56
	SE	0.89	1.21	1.02	2.16	0.66
	Lower	5.84	4.04	1.14	1.65	5.38
	Upper	9.36	8.89	5.51	11.18	7.98

a. Question - How many numbers did you typically pick per game? (Base: Adults who have played Lotto, Powerball or Pools in the past 12 mths and identified this as their highest-spend gambling activity)

Number of games/squares selected in lotto/Powerball/Pools

The number of games/squares selected in lotto/Powerball/Pools is shown in Table 67. The most common number of games was 20 games or more (41.25%), followed by 10-15 games (27.43%). There were no statistically significant differences between non-problem and problem gamblers.

Table 67. Number of games/squares selected in lotto/powerball/pools by Canadian Problem Gambling Severity Index (N=3170, July-October 2008)^a

Number of games or squares selected per week for Lotto, Powerball or Pools	% adults by type of gambler					% Victorian adults who reported lotto/powerball/pools as their highest-spend gambling activity
	Result	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Up to 5 games	%	12.81	14.99	17.71	11.29	13.61
	SE	0.85	1.76	3.22	4.63	0.75
	Lower	11.23	11.85	12.25	4.89	12.20
	Upper	14.58	18.79	24.92	23.96	15.15
5-10 games	%	11.50	13.53	11.55	6.04	11.75
	SE	0.79	1.87	2.90	3.72	0.71
	Lower	10.04	10.27	6.96	1.74	10.42
	Upper	13.15	17.64	18.56	18.87	13.23
10-15 games	%	27.16	27.00	27.13	38.62	27.43
	SE	1.18	2.22	3.44	7.41	0.99
	Lower	24.92	22.88	20.93	25.42	25.53
	Upper	29.53	31.55	34.37	53.74	29.41
15-20 games	%	6.50	4.25	5.76	4.84	5.96
	SE	0.65	0.92	1.65	2.63	0.51
	Lower	5.34	2.78	3.26	1.63	5.04
	Upper	7.89	6.46	9.98	13.49	7.04
20 games or more	%	42.02	40.22	37.84	39.21	41.25
	SE	1.30	2.54	3.90	7.37	1.10
	Lower	39.50	35.37	30.55	26.02	39.11
	Upper	44.59	45.28	45.73	54.19	43.41

a. Question - How many games and squares did you typically play each week? (Base: Adults who have played Lotto, Powerball or Pools in the past 12 mths and identified this as their highest-spend gambling activity)

Play behaviours relating to scratch tickets

Denomination of scratch tickets purchased

The denomination of scratch tickets purchased are shown in Table 68. As shown, 85.71% of players purchased only denominations up to \$5 and 13.10% purchased \$5-\$10. Observed differences between non-problem and problem gamblers were non-statistically significant.

Table 68. Denomination of scratch tickets respondent mostly purchased by Canadian Problem Gambling Severity Index (N=1028, July-October 2008)^a

Denomination of scratch tickets mostly purchased	% adults by type of gambler					% Victorian adults who reported scratch tickets as their highest-spend gambling activity
	Results	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Up to \$5	%	86.13	85.14	84.34	86.46	85.71
	SE	1.73	2.79	4.71	6.60	1.36
	Lower	82.39	78.81	72.79	67.86	82.83
	Upper	89.18	89.82	91.56	95.08	88.19
\$5-\$10	%	12.39	13.76	15.66	13.54	13.10
	SE	1.65	2.66	4.71	6.60	1.31
	Lower	9.50	9.32	8.44	4.92	10.74
	Upper	16.02	19.86	27.21	32.14	15.90
\$10-\$15	%	0.30	0.16	0.00	0.00	0.22
	SE	0.18	0.16	0.00	0.00	0.11
	Lower	0.10	0.02	0.00	0.00	0.08
	Upper	0.94	1.12	0.00	0.00	0.61
\$15-20	%	0.70	0.94	0.00	0.00	0.66
	SE	0.34	0.94	0.00	0.00	0.31
	Lower	0.27	0.13	0.00	0.00	0.26
	Upper	1.79	6.39	0.00	0.00	1.68
\$20 or more	%	0.48	0.00	0.00	0.00	0.29
	SE	0.41	0.00	0.00	0.00	0.25
	Lower	0.09	0.00	0.00	0.00	0.05
	Upper	2.52	0.00	0.00	0.00	1.55

a. Question - What denomination of scratchies did you mostly buy? (Base: Adults who bought scratch tickets in the past 12 mths and identified this as their highest-spend gambling activity)

Play behaviours relating to bingo

Number of bingo books purchased

The number of bingo books purchased when playing bingo in the past year is shown in Table 69 and Figure 47. As shown, 35.04% of players whose highest-spend activity was bingo typically purchased two books and 29.80% typically purchased three books for bingo play. Findings also showed that, compared to non-problem gamblers, problem gamblers were significantly more likely to purchase four or more bingo books (OR=19.94, $p<.001$).

Table 69. Number of bingo books typically purchased when playing bingo in past year by Canadian Problem Gambling Severity Index (N=189, July-October 2008)^a

Number of bingo books typically purchased when playing bingo in past year	% adults by type of gambler					% Victorian adults who reported bingo as their highest-spend gambling activity
	Results	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Single book	%	19.93	16.58	17.93	0.00	17.39
	SE	4.85	5.81	12.27	0.00	3.89
	Lower	12.02	7.99	4.04	0.00	10.97
	Upper	31.20	31.28	53.13	0.00	26.44
Two books	%	44.49	30.57	26.11	18.65	35.04
	SE	6.06	6.73	11.50	12.67	4.26
	Lower	33.05	19.06	9.83	4.22	27.15
	Upper	56.54	45.16	53.40	54.39	43.85
Three books	%	26.14	31.51	39.16	13.82	29.80
	SE	5.40	7.79	11.32	8.74	3.97
	Lower	16.93	18.41	20.13	3.63	22.59
	Upper	38.06	48.40	62.18	40.59	38.18
Four or more books	%	9.44	21.34	16.80	67.53	17.77
	SE	3.16	5.44	9.24	14.18	3.20
	Lower	4.79	12.51	5.19	36.72	12.30
	Upper	17.79	33.97	42.69	88.17	24.99

a. Question - How many books did you typically buy each time you went to bingo? (Base: Adults who have played bingo in the past 12 mths and identified this as their highest-spend gambling activity)

Number of bingo books played at once

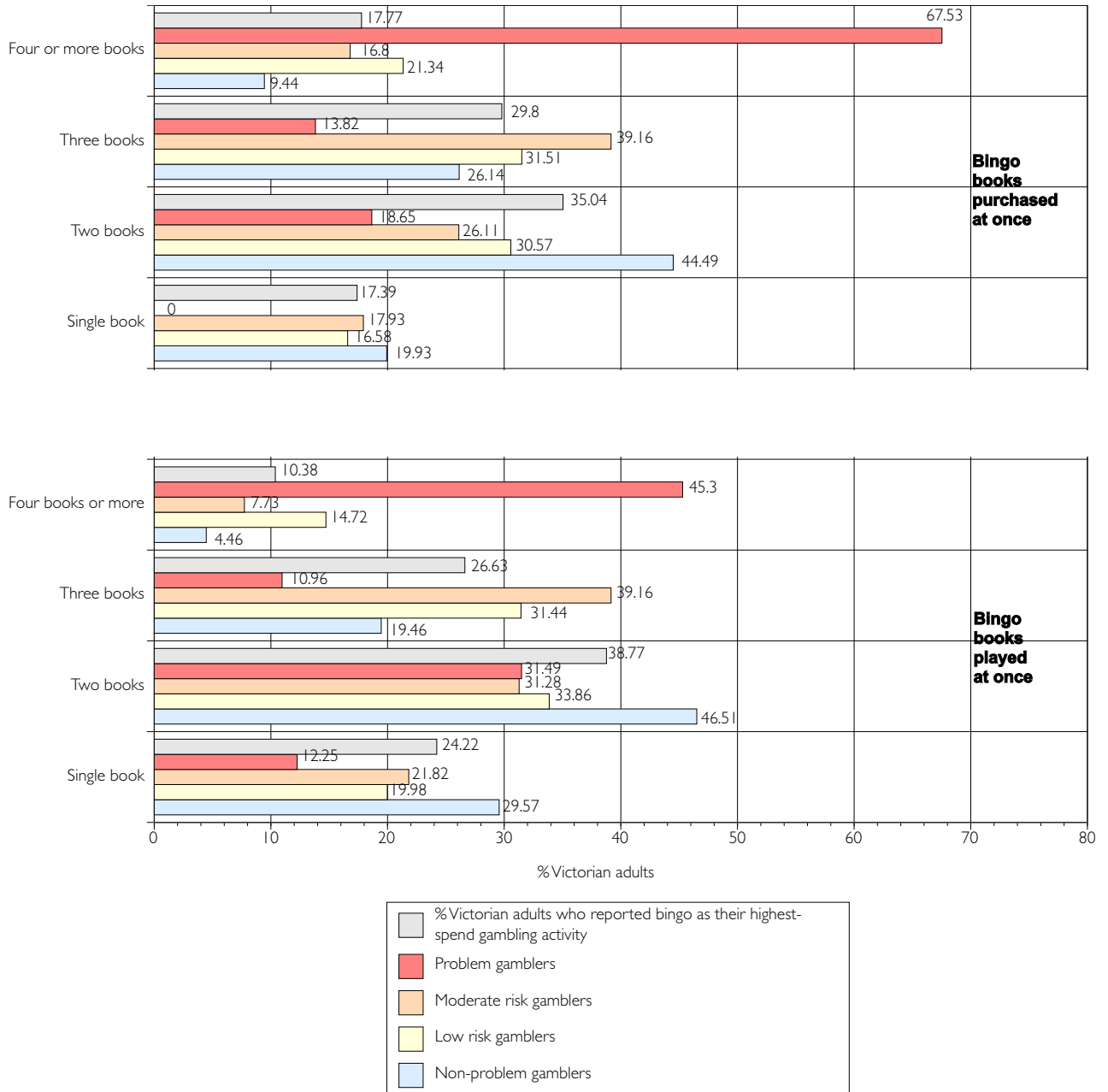
The number of bingo books played at once by bingo players in the past year is shown in Table 70 and Figure 47. Results showed that 38.77% played two books at a time, while 26.63% played three books. In contrast, roughly only one in four players (24.22%) played a single book at once. Once again, findings also showed that, compared to non-problem gamblers, problem gamblers were significantly more likely to play four or more books at once (OR=17.76, p<.001).

Table 70. Number of bingo books typically played at once when playing bingo in past year by Canadian Problem Gambling Severity Index (N=189, July-October 2008)^a

Number of books played at one time at bingo during past year	% adults by type of gambler					% Victorian adults who reported bingo as their highest-spend gambling activity
	Results	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Single book	%	29.57	19.98	21.82	12.25	24.22
	SE	5.80	6.05	12.24	11.27	4.21
	Lower	19.51	10.58	6.34	1.73	16.88
	Upper	42.11	34.51	53.52	52.52	33.45
Two books	%	46.51	33.86	31.28	31.49	38.77
	SE	6.06	6.95	12.97	14.59	4.43
	Lower	34.97	21.72	12.15	10.79	30.46
	Upper	58.44	48.58	59.96	63.59	47.80
Three books	%	19.46	31.44	39.16	10.96	26.63
	SE	4.14	7.75	11.32	8.23	3.72
	Lower	12.55	18.39	20.13	2.28	19.95
	Upper	28.92	48.26	62.18	39.41	34.58
Four books or more	%	4.46	14.72	7.73	45.30	10.38
	SE	2.20	4.72	3.88	15.13	2.14
	Lower	1.66	7.59	2.78	19.87	6.85
	Upper	11.44	26.62	19.70	73.44	15.43

a. Question - How many books did you play at once? (Base: Adults who have played bingo in the past 12 mths and identified this as their highest-spend gambling activity)

Figure 47. Number of bingo books typically purchased and played at once when playing bingo in past year by Canadian Problem Gambling Severity Index (N=189, July-October 2008)^a



a. Question - How many books did you purchase at once? How many books did you play at once? (Base: Adults who have played bingo in the past 12 mths and identified this as their highest-spend gambling activity)

Play behaviours relating to Phone-in and SMS competitions

Ways in which phone-in/
SMS competitions
were entered

The ways people entered phone-in and SMS competitions, as reported by people who nominated this as their highest-spend gambling activity, are presented in Table 71 and Figure 48. Findings overall showed that TV was the primary channel (79.59%) followed by magazines (15.52%), then newspapers (10.32%). While differences between non-problem and problem gamblers were not statistically significant, one result was tending towards significance. This suggested that, compared to non-problem gamblers, problem gamblers were slightly more likely to enter phone-in or SMS competitions through magazines (OR=5.15, p=.06).

Table 71. Ways people entered phone-in and SMS competitions in past year by Canadian Problem Gambling Severity Index - MULTIPLE RESPONSES (N=510, July-October 2008)^a

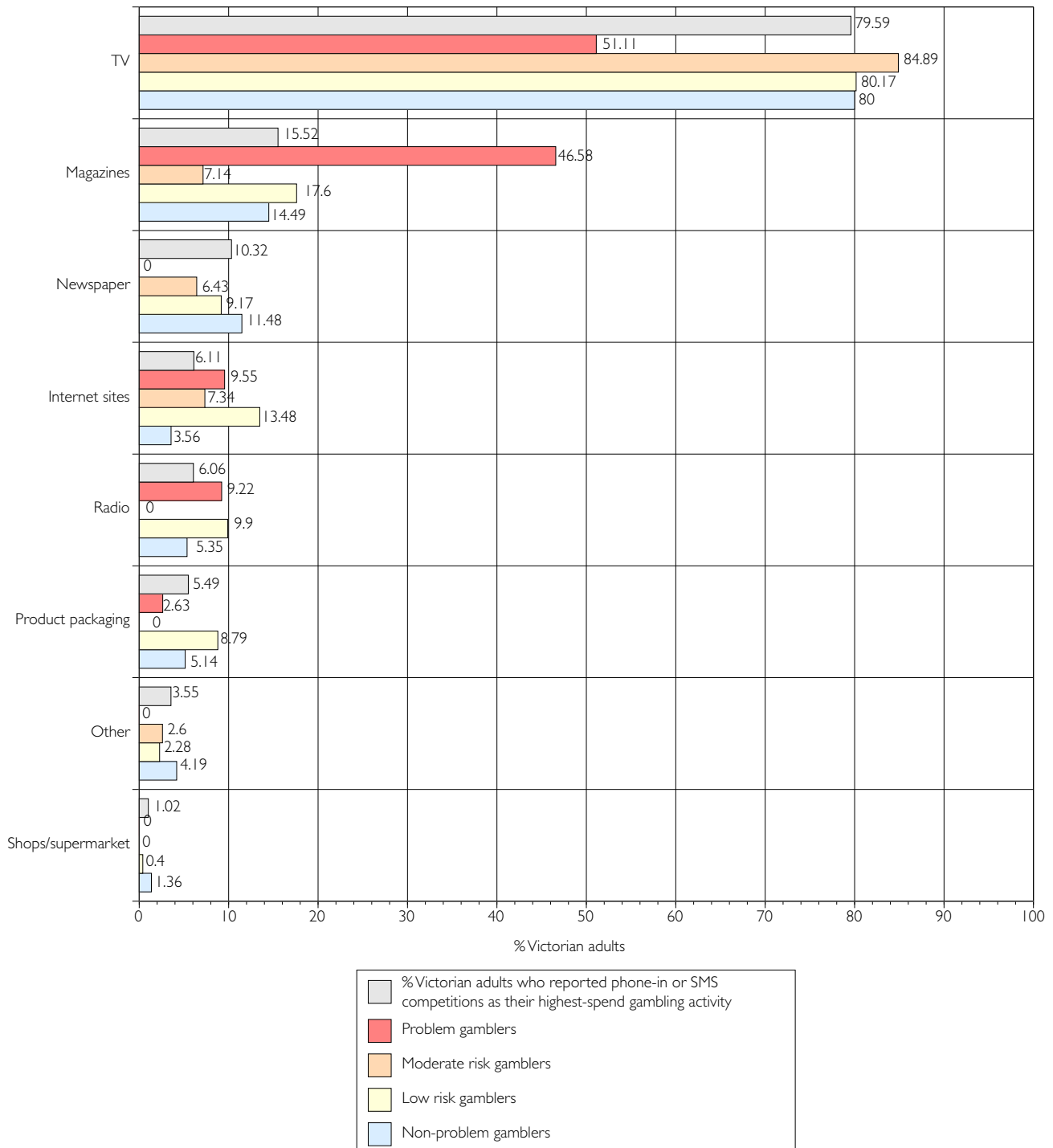
Ways people entered phone-in and SMS competitions in past year	% adults by type of gambler					% Victorian adults who reported phone-in or SMS competitions as their highest-spend gambling activity
	Results	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
TV	%	80.00	80.17	84.89	51.11	79.59
	SE	2.51	4.65	8.39	20.44	2.20
	Lower	74.61	69.46	60.86	17.33	74.92
	Upper	84.49	87.78	95.31	83.91	83.58
Radio	%	5.35	9.90	0.00	9.22	6.06
	SE	1.64	3.49	0.00	9.14	1.37
	Lower	2.91	4.85	0.00	1.18	3.87
	Upper	9.64	19.15	0.00	46.47	9.37
Magazines	%	14.49	17.60	7.14	46.58	15.52
	SE	2.50	6.50	4.45	20.87	2.40
	Lower	10.23	8.13	2.02	14.37	11.36
	Upper	20.13	34.01	22.33	81.92	20.83
Newspaper	%	11.48	9.17	6.43	0.00	10.32
	SE	1.89	2.92	6.22	0.00	1.51
	Lower	8.26	4.83	0.89	0.00	7.71
	Upper	15.75	16.73	34.36	0.00	13.69
Internet sites	%	3.56	13.48	7.34	9.55	6.11
	SE	1.20	6.55	6.02	9.49	1.78
	Lower	1.83	4.92	1.37	1.20	3.42
	Upper	6.83	31.95	31.06	47.75	10.68
Other	%	4.19	2.28	2.60	0.00	3.55
	SE	1.25	1.48	1.90	0.00	0.93
	Lower	2.32	0.63	0.61	0.00	2.12
	Upper	7.46	7.89	10.43	0.00	5.90
Product packaging	%	5.14	8.79	0.00	2.63	5.49
	SE	1.29	3.77	0.00	2.78	1.21
	Lower	3.12	3.69	0.00	0.32	3.55
	Upper	8.34	19.54	0.00	18.51	8.41

Table 71. Ways people entered phone-in and SMS competitions in past year
by Canadian Problem Gambling Severity Index - **MULTIPLE RESPONSES** (N=510, July-October 2008)^a

Ways people entered phone-in and SMS competitions in past year	% adults by type of gambler					% Victorian adults who reported phone-in or SMS competitions as their highest-spend gambling activity
	Results	Non-problem gamblers	Low risk gamblers	Moderate risk gamblers	Problem gamblers	
Shops/supermarket	%	1.36	0.40	0.00	0.00	1.02
	SE	0.59	0.40	0.00	0.00	0.42
	Lower	0.58	0.06	0.00	0.00	0.46
	Upper	3.19	2.83	0.00	0.00	2.27

a. Question - Were the competitions that you entered by phone or SMS mainly promoted through....? (Base: Adults who have paid money to enter competitions by phone or leave an SMS to be in a prize draw in the past 12 mths and identified this as their highest-spend gambling activity) (Standard errors calculated via single response method)

Figure 48. Ways people entered phone-in and SMS competitions in past year by Canadian Problem Gambling Severity Index - **MULTIPLE RESPONSES** (N=510, July-October 2008)^a



a. Question - Were the competitions that you entered by phone or SMS mainly promoted through....? (Base: Adults who have paid money to enter competitions by phone or leave an SMS to be in a prize draw in the past 12 mths and identified this as their highest-spend gambling activity) (Standard errors calculated via single response method)